MIT ADT University's
College *of* Management

MIT-ADT UNIVERSITY
PUNE, INDIA
A leap towards World Class Education

"Dream to Lead
Dream to Succeed"
(Year 2021-22)

Faculty *of* Management & Leadership

Our True *Source of* Inspiration

Father Founder of **MAAER's MIT Group of Insititutions, Philanthropist and a spiritual revolutionist, Prof Dr. V. D. Karad,** is an ardent follower of Swami Vivekananda. A Nobel Son of Mother land India meant for the Human Rights Democracy and the World peace activity. He is a firm believer of manifestation of science and technology are for well-being of the society. No cast creed and the religion stop the human being to work for the betterment of the society. In true sense he has made this happen by creating the world's largest dome named: **"Philosopher Saint Shri Dnyaneshwar Maharaj World Peace Prayer Hall and World Peace Library"** which is the biggest dome in the World and more than 3500+ students can do the prayer at a time is on the campus of MIT ADT University, Pune India was inaugurated on **2nd October 2018.** In the **year 2015** with this capacity, he has participated in **"Parliament of World's Religions", held in Salt Palace Convention Centre, Salt Lake City, Utah (United States).**

He has created a medium for value-based education through the establishment of MAEER's MIT Group of Institutions and Vishwashanti Gurukul, a chain of schools imparting international and CBSE courses. His institutions undertook an initiative, Bharat Asmita Award, to felicitate the people contributing in the fields of Politics, Mass Communication and imparting management knowledge.

His benevolence is evident from his deed of building two hundred houses for the gravely affected people from the earthquake that hit Nepal in 2015. He is a noble humanitarian and an educationist with a vision to transform pilgrimage to divine knowledge centre. His efforts have been acknowledged by UNESCO Paris for his extraordinary contribution towards "Human Rights & Democracy".
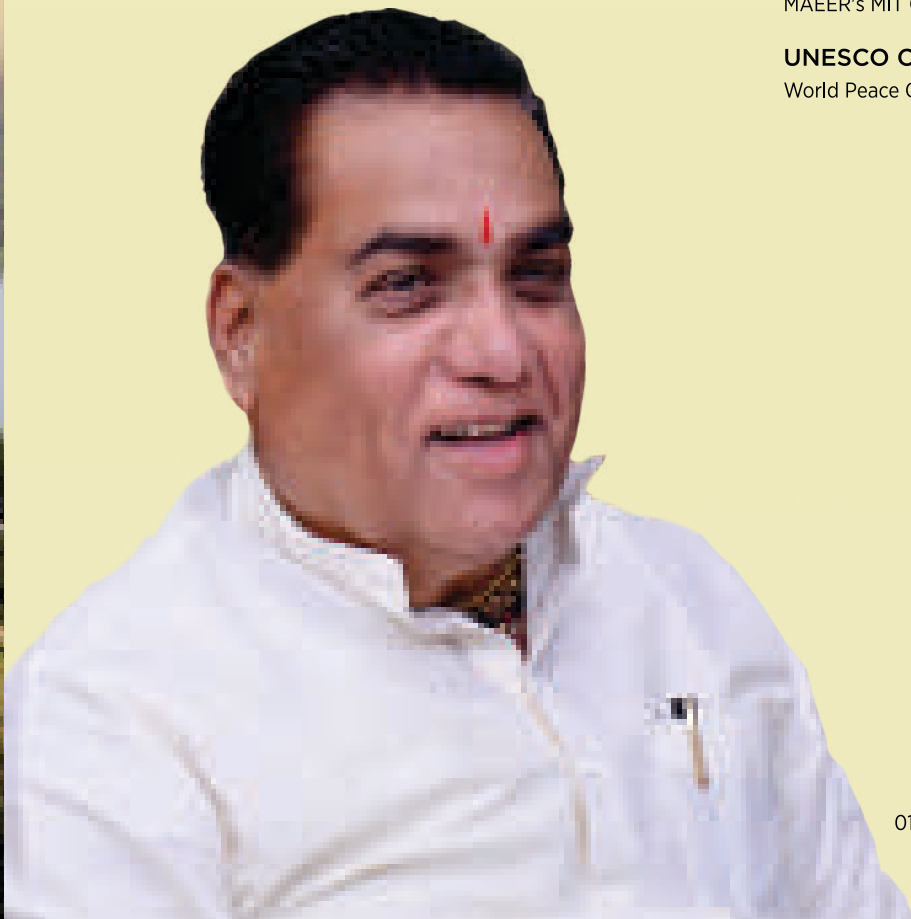
Hon'ble, Prof. Dr. Vishwanath D. Karad

Father Founder, True Source of Inspiration
MAEER's MIT Group of Institutions Pune, India.

UNESCO Chair Holder Human Rights & Democracy
World Peace Center, Alandi, Pune, India

MIT ADT University

MIT Art Design and Technology University has been making concerted efforts for taking a leap towards world class education. It is amongst the leading Government recognized Private University, within the ambit of the renowned MIT Group of Institutions, Pune. MIT ADT University is a multi-disciplinary university, which is famous for its sprawling lush green campus a picturesque location, spanning over the large area of 125 acres. University campus, serenity of Mother Nature and aesthetically spread on the banks of Mula-Mutha river.

The University is driven by the vision of delivering the world – class value-based education and Holistic development of the student's personality, enabling them to transform themselves into a Future Global Leaders.

The courses being offered are strategically planned and meticulously designed in view of the expectations and requirements of the industries. Our course curriculum and pedagogy are more focused towards giving complete Industrial exposure and hands-on practical experience to our students and developing industrial leaders out of them. Currently 2800 + students are enrolled in the MIT ADT University every year which is well equipped, with the adequate infra structural facilities.

MIT ADT University had won several accolades in the recent past includes "Best Campus Award" by ASSOCHAM in 2017 and Best private state university by better India Education Award in 2018.

Twenty plus credits are given for campus to corporate transformation and involvement of separate schools like MIT School of Holistic Development and MIT School of Corporate Innovation & Leadership where they play a key role in the transformation of their personality and imparting the right skill-sets which are required in the corporate.

MIT Art Design Technology University is continuously working to develop the Research and Innovation culture in the student. Separate Atal Innovation center and the Center for the Research and the Innovation to young aspirants (CRIYA) Is working to Develop the Research & Innovation Ecosystem at the University Level.

100+ Acres of Inspiring Campus   **13+** Years of Existence   **36+** Foreign University Collaborations   **73+** Institutions   **175+** Courses   **12000+** Alumni

Vision

Develop, build and incorporate Multi-disciplinary Academic Programs in innovative fields and develop research culture in the direction of Centre of Excellence on the map of Global Scenario to visualize ourselves in the format of world-class universities.

Mission

Incorporate value-based education system along with the best academic excellence with various technical, as well as cultural initiatives to become future leaders. At MIT ADT University, students are actively involved in the various start-up initiatives to contribute to economic as well as technological skills to develop the Nation.

From the **Executive President**

Prof. Dr. Mangesh T. Karad, Executive President and Vice – Chancellor of MIT ADT University has empowered the organization with quality education in multidisciplinary fields. With his vision of holistic and inclusive development, he has been successful in raising the international standards of education in all spheres and elevating the standard of education in Pune.

He is an educationist with keen interest in specialized engineering niches and has introduced specialized engineering courses like Naval Engineering, Food Technology, etc to transform students into Industry leaders. For his constant efforts in the promotion of education as a member of management council in **Shri Savitribai Phule, Pune, University and now as President of Education Promotion Society India (EPSI), south – east region.** His persistent efforts are towards recognition of MIT among world – class educational institutions. He has created an ecosystem where optimum quality of theoretical knowledge is clubbed with hands on practical experience, thereby adding value to society by developing the future of the nation.

Under the leadership of **Prof Dr. Mangesh Karad – Executive President & Vice Chancellor of MIT Arts Design and Technology University, Pune,** have been successful in handling this Pandemic where infrastructure was put into place for the online classes of the students so that their career is not at stake and learning continues, online examinations were carried out with the help of Proctored examination. The faculties were up-skilled and proper training was provided so that faculties can take online classes and help students to tide away this Pandemic.

Atal Innovation Mission is a flagship initiative set up by the NITI Aayog, Govt of India to promote Innovation and Entrepreneurship across length and breadth of the country. **AIC –** MIT ADT University is an umbrella organized and hosted by MIT ADT University to promote the Entrepreneurship and Innovation. It is one of the first institution supported by AIM, NITI Aayog, Govt of India at any private university across Maharashtra. Atal Innovation Mission, set up by NITI Aayog, Govt of India has granted 10 crore grants to MIT ADT University. It is spread over 20,000 sq. feet which helps the students to bring start-up and innovation, promotion of separate start-up and entrepreneurship through engaging activities

and facilities to develop a start-up and entrepreneurship eco-system.

Separate School like MIT School of Holistic Development (MITSHD) endeavours to nurture 'Wholesome Personality' of students to create

Winning Personalities and Comprehensive Global Professionals, well equipped with knowledge, skills, competencies, values, and helps for the Campus to Corporate Transformation.

The launch of the **Centre of Research and Innovation for Young Aspirants (CRIYA)** on the university campus is in sync with young India's aspirations looking for glory through a leadership position in research and innovation. The purpose of an innovation hub or centre is always dual; on the one hand, it offers a challenge to the young students to find appropriate solutions to the people's problems. Every problem provides an opportunity to creating something big if the solution touches the lives of ordinary people. **CRIYA** is a little step towards building a better future for our youth. The lab would teach the students essential 21st-century skills, helping them develop professional and personal skills.

Prof. Dr. Mangesh T. Karad

Executive President & Vice Chancellor
MIT Arts, Design and Technology University, Pune, India

President
MAEER's MIT Group of Institutions, Pune, India

President
Preeminent Education & Research Association of Private State University of India

Vice President
Education Promotion Society for India (EPSI)

Governing Body

1.	**Prof. Dr. Vishwanath D. Karad** **Founder, Trustee & Chief Patron,** MAEER's MIT Pune, UNESCO Chair Holder	**President**
2	**Prof. Dr. Mangesh Karad** **President & Trustee,** MAEER, Pune Executive President, MIT-ADT University, Pune	**Vice Chancellor**
3	**Prof. Rahul Karad** **Executive President & Managing Trustee,** MAEER, Pune	**Members** (Nominated by Sponsoring Body)
4	**Dr. Suresh Ghaisas, Trustee & Patron,** MAEER, Pune	
5	**Prof. Prakash Joshi, Trustee & Patron,** MAEER, Pune	
6	**Dr. Deepak Shikarpur** **Director,** Kinetic Communications Ltd., Pune	**Member** (IT Expert, Nominated by President)
7	**Shri. Raj Kamble,** **Founder & CCO** Famous Innovations, Mumbai	**Members** (Nominated by the State Government)
8	**Shri. Vijayaraaj Bodhankar** **Renowned Artist & Painter,** Mumbai	
9	**Padmshri Dr. A. S. Kiran Kumar** **Former Chairman,** ISRO, Bangalore	**Members** (Industry representatives, nominated by President)
10	**Prof. Dr. M. K. Surappa,** **Vice Chancellor,** Anna University, Chennai	
11	**Dr. Mahesh Chopade,** **Registrar,** MIT ADT University, Pune	**Member Secretary**

Board *of* Management

1	**Prof. Dr. Mangesh Karad** **Vice Chancellor**	**Chairman**
2	**Prof. Rahul Karad** **Executive President & Managing Trustee,** MAEER. Pune	**Member,** (Governing Body Member nominated by Sponsoring Body)
4	**Dr. Suchitra Nagare** **Jt. Managing Trustee & Jt. Treasurer,** MAEER, Pune	**Members** (Nominated by the Sponsoring Body who are not the members of the Governing Body)
5	**Mrs. Jyoti Dhakane** **Member Trustee & Vice-President,** MAEER, Pune	
6	**Mrs. Swati Chate** **Member Trustee & Secretary General,** MAEER, Pune	
7	**Prof. Dr. Sunita Karad** **Dean,** Engineering & Management **Director,** MIT College of Management, MIT ADTUniversity,Pune **Director,** ICT, MIT ADT University, Pune	**Members** (Nominated by the Vice Chancellor)
8	**Dr. Kishore Ravande,** **Dean,** Faculty of Research & Innovation, MIT ADT University, Pune	
9	**Prof. Vinayak Ghaisas,** **Director,** SBSR, MIT ADT University, Pune	**Members** (Teachers nominated by the sponsoring body)
10	**Prof. Dhimant Panchal,** **Director,** Institute of Design, MIT ADT University, Pune	
11	**Prof. Krishnamurty Thakur,** **Director,** ISBJ, MIT ADT University, Pune	
12	**Dr. Ramakant Kaplay** **Director,** Quality Assurance, MIT ADT University, Pune	**Invitee Members**
13	**Dr. Dnyandeo Neelwarna** **Controller of Examinations,** MIT ADT University, Pune	
14	**Ms. Nayana Godse,** **Chief Accounts & Finance Officer,** MIT ADT University, Pune	
15	**Dr. Mahesh Chopade, Registrar,** MIT ADT University, Pune	**Member Secretary**

Academic Council

Prof. Dr. Mangesh Karad	**Vice Chancellor - Ex Officio Chairman**
Prof. Dr. Anant Chakradeo	**Dean,** Faculty of Design & **Pro Vice Chancellor**
Dr. Jabbar Patel	**Dean,** Faculty of Film & Media Studies
Prof. Subodh Devgaonkar	**Dean,** Faculty of Maritime Studies & Principal Maharashtra Academy of Naval Education & Training
Prof. Dr. Sunita Karad	**Dean,** Engineering & Management **Director,** MIT College of Management, MIT ADT University, Pune **Director,** ICT, MIT ADT University, Pune
Dr. Kishore Ravande	**Dean,** Faculty of Research & Innovation **Principal,** School of Engineering
Dr. Vasant Pawar	**Dean,** Faculty of Technology & Principal, School of Food Technology
Dr. Asawari Bhave	**Dean,** Faculty of Humanities & Social Sciences **Principal,** School of Education & Research
Dr. Rajni Sachdeo	**Dean,** Faculty of Engineering & Sciences
Dr. Milind Dhobley	**Dean,** Faculty of Art, Fine Art & Performing Art **Principal,** School of Fine & Applied Art
Prof. Adinath Mangeshkar	**Secretary General,** VSKA
Prof. Dhimant Panchal	**Director,** Institute of Design
Dr. Sai Susarla	**Dean,** School of Vedic Sciences
Prof. Vinayak Ghaisas	**Director,** School of Bioengineering Science & Research
Dr. Renu Vyas	**Head,** School of Bioengineering Science & Research
Dr. Ashwini Pethe	**Principal,** School of Architecture
Prof. Krishnmurthy Thakur	**Director,** International School of Broadcasting & Journalism
Prof. Amit Tyagi	**Director,** School of Film & Television
Dr. Rahul More	**Dean,** Faculty of Skills & Work Integrated Education **Director,** School of Corporate Innovation & Leadership
Dr. Atul Patil	**Director,** School of Holistic Development
Prof. Padmakar Phad	**Director** of Sports
Dr. Ramchandra Pujeri	
Dr. Sadanand Gokhale	
Dr. Pandit B. Vidyasagar	Academicians appointed by President
Dr. Prakash P. Wadgaonkar	
Dr. Bharatkumar Ahuja	
Dr. Mahesh Chopade	**Registrar – Member Secretary**

About **MIT ADT University**

Best Campus:
The Best University Campus at the 10th National Education Excellence award in 2017 organized by ASSOCHAM

Academic Excellence:
World – Class infrastructure along with faculties of high repute, has helped to excel in various examinations & activities conducted at the university level.

Foreign Collaborations and Students exchange opportunity:
Number of Foreign Collaborations with the reputed universities helps the students and faculties to collaborate semester abroad, global internships with renowned Universities including Federal State University, California State University, De Montfort University, University of Business, Wroclaw, Poland & IPL.

Recognition & Accreditations:
Necessary recognitions & Accreditations are in place in accordance with the norms of the State Government and the University Grants Commission (UGC), India.

Compulsory University Core Credits through the Holistic approach:
Amalgamation of various performing art, fine art and yoga, meditation, foreign languages, interdisciplinary subjects with effective training on the personal grooming, leadership development, individual development which benefit them in their holistic development for complete campus transformation and to develop the leadership potential in them.

CRIYA and FUZE Cell to Develop innovation Ecosystem and Domain Knowledge Excellence :
To Separate Research and Innovation programs are run for the young Aspirants to Deveole the innovation culture in the organisation. Separate School Future skill of Education to develop the skilled man power in the areas like SAP, Apple, Google, Amazon web services, Cyber security, CISCO certification etc

Global Employability: Micro specialized programs help the students to get placed in various MNC's like MOL MITSUI, Infosys, TCS, Deloitte, Morgan Stanley, J.P Morgan, Sun Microsystems, Wipro, Cognizant, HCL Technologies, H&R Block, MAT STRO, Tata Motors, Wikfield, Kotak Mahindra, Shapoorji Pallonji, L&T, Tata Consulting Engineers Ltd, Jacobs Engineering, etc

Persona Fest:
University organises technocultural Fest Every year with more than 15,000 + Participation at Various University levels. Series of sessions, technical events, Music and Dance fest along with the exhibitions, poster competitions are organised, which includes 75 + events, 100 + eminent delegation visits, Awards and accolades to celebrity ikons and students.

Vishwanath Sport Meet:
Annual Sport Gala Event is organised every year nationwide with participation of more than 3500 + sports persons from various other universities and the institutions are organised every year. More than 15 sport events are organised and 100 + awards are given to the participants to promote sport culture nationwide.

Centralised Placement cell ensure that domain value added programs are covered to acquire latest technology skill

MIT ADT University's
College *of* Management

MIT ADT University's, College of Management was established in the year 2007, with a view to impart sector specific, value-based education in the field of management including Executive Education for working professionals. MIT ADT University's, College of Management is a unique institution where luminaries like Late Dr. A. P. J Abdul Kalam, Dr. Vijay Bhatkar, Dr. Raghunath Mashelkar, Dr. Abhay Firodia, Dr. B. N. Kalyani, Mr. Shishir Joshipura, Mr. Ashok Kataria, Mr.Satish Magar, President CREDAI, Mr.Vikas Dangat, M.D, S.V. Group of Companies, Mr. Deepak Vora, PM advisor. Hanumant Gayakwad, BVG India Private Ltd.. and many more eminent dignitaries have visited and recognized the institute as an international centre of education. MIT ADT University's, College of Management has world class infrastructure that facilitates excellence in teaching and in other professional activities.

MIT ADT University's, College of Management also ensures building a resilient connect with the industries not just for outstanding placements, but also to modernise the course curriculum for all the courses as per the industry requirements. We also have alliances with foreign universities and institutions—to fortify the student exchange programmes and collaborate for faculty exchange and research. Recently MIT ADT University's, College of Management has signed more than 50+ MOU's with Industry of different domains that would help not only our students but also faculties and industries in return. The University / Institute encourages entrepreneurship and has an Atal Incubation Centre and we mentor the students who aspire to become entrepreneurs. MIT ADT University's, College of Management, as its mission states—aims to be a contextually relevant business school with world class academic standards, that develops socially-conscious managers, entrepreneurs and leaders—believes that our graduating participants just like the alumni, will contribute meaningfully to each and every segment of the nation, bringing prosperity, peace and power to the country.

The diversity of options in MIT ADT University's, College of Management's curriculum is complemented by a breadth of activities outside the classroom. Every student finds ample opportunities to participate in and contribute to a variety of co-curricular and extra-curricular activities. Regular student and faculty interaction along with the giants from the corporate world is helping us in grooming our students into leaders and not just the managers.

World class library, computing and other educational and recreational facilities aid and enrich the process of learning. The 4500 plus strong network of the alumni, its ambassadors, spread all over the globe, holding leading positions in industry and academia alike, are a testimony to the Institute's focus of nurturing individual actualization and the pursuit of excellence.

From the day of its inception, MIT ADT University's, College of Management nurtured a dream to become a leading management Institute with a global vision. Today the dream has become a reality as MIT ADT University's, College of Management academicians and students alike have gained due recognition worldwide for their academic and professional excellence and contributing towards the society.

MIT ADT University's, College of Management has constituted the Start-up and Innovation Cell to create the platform for the students by providing them an opportunity to interact, learn and network with a multitude of people which includes investors, venture capitalists, industry experts, and other aspiring entrepreneurs.

Start-up and innovation cell believe in innovation, integrity, inclusiveness, which happens to be the foundation for entrepreneurship. We here aim to inculcate the same among students by conducting various events like lecture series, workshops, and competitions.

Vision

The vision of MIT ADT University's-College of Management is to function as a certified organization in management education, concerned with quality teaching for aspiring students. Our institute would accommodate the distinctive needs of all genres of students by continually developing new ways to improve programs and educational delivery systems using the latest industrial technologies for the promotion of management education in India.

Mission

Our mission is to remain the most preferred premier Institute for Management Education. We dream to be the support and backbone for our future managers. With a committed and competent faculty and strong industrial interface, MIT ADT University's- College of Management stays ahead in its endeavour to deliver knowledge to empower the leaders of tomorrow. MIT ADT University's- College of Management would provide most apt and pioneering knowledge to students in the Management sector. Our goal is to be an information reservoir of innovative, technological ideas and concepts for our students.

Highlights of
College *of* Management

1 State-of-Art Infrastructure with all modern amenities.

2 Graded AA+ by Career 360 Business School Issue Best review 2018

3 Ranked in top 50 Business schools in India by Times Group survey

4 Relevant Value additions in the form of value added certifications are scheduled to enhance the domain knowledge expertise.

5 Guest lectures organized by college are great knowledge sharing sessions where eminent people working in respectable positions in Corporates (like General Manager, Vice President, President, CEO, Executive Chairman and Management Consultants) come and share their knowledge and experience and give valuable knowledge to student in different functional domains.

6 We call faculties from XLRI, IIM's and ISB's who come and share their experience and knowledge and interact one to one with our students.

7 Teaching pedagogy includes student-centered approaches such as problem - based learning, case studies, role plays are a powerful way to engage students, stimulate interest, and foster deeper learning.

8 More than 1000 Alumni across the world with one fifth holding CXO positions in top companies like Deloitte, HDFC, Mercedes Benz, DLF, Rohan Builders, J. P. Morgan, Morgan Standley HSBC, CBRE, J. Kumar, B. G. Shrike, Shapoorji Pollonji etc. in last 10 years

9 **Research and Consultancy cell:** Benefits the students to work on the Industry sponsored Research and Consultancy Live Projects .

10 **Innovation and Startup cell** organised the special mentorship and training Related to the Ideation, Rapid Prototyping and the Strat-up and Entrepreneurship practises.

11 MIT College of Management, Loni Kalbhore, Pune has been **Ranked No.1** in **Times Top Ranking 2021 in Emerging BBA Institutes Placement & Ranked 7 as Top Emerging BBA Institutes**

From the **Dean & Director**

Today, though the rapid pace of change is transforming the global business landscape more and more, rendering traditional leadership skills obsolete and challenging executives to equip themselves with new insights and leadership abilities India's journey on the path of economic reforms has transformed it to one of the world's fastest growing economies. Jobs continue to be created, needing an educated workforce in some of the sunrise sectors like Infrastructure and Agriculture and Food Business, International Business, Data Science, Technology Management, etc. We have also launched few new courses like Health Care Management, Supply Chain Management with additional Master in Computer Application Programs. We also run MBA in Global Management in association with University of Business in Wroclaw, Poland & Port and Shipping Management.

Recognizing the new opportunities, MIT ADT University's, College of Management is committed to prepare the Global Leaders as because of globalization, every business organization is asking for Global Leaders to face global challenges. With this vision, MIT ADT University's, College of Management is running successfully the BBA and MBA Programs. The BBA and MBA programs also prepares the students to take up multiple responsibilities and energizes them for the fast-track performance expected by them. The curriculum, by any standards, is rigorous. Assignments, live and simulated projects, periodic evaluations and demanding academic schedules ensure that the student develops skills in managing time and working efficiently and effectively.

MIT ADT University's, College of Management also ensures building a resilient connect with the industries not just for outstanding placements, but also to modernise the course curriculum for all the courses as per the industry requirements. We also have alliances with foreign universities and institutions—to fortify the student exchange programmes and collaborate for faculty exchanges and researches. Recently MIT ADT University's, College of Management has signed more than 50+ MOU's with Industry of different domains that would help not only our students but also faculties and industries in return. The University / Institute encourages entrepreneurship and has an Atal Incubation

Centre and we mentor the students who aspire to become entrepreneurs. MIT ADT University's, College of Management, as its mission states—aims to be a contextually relevant business school with world class academic standards, that develops socially-conscious managers, entrepreneurs and leaders— believes that our graduating participants just like the alumni, will contribute meaningfully to each and every segment of the nation, bringing prosperity, peace and power to the country. We have corporate people who are in different fields and domains and are part of our Advisory Board and are mentors to students. We do conduct lot of conclaves and conferences to give exposure to our students.

Under the leadership of Prof Dr. Sunita Karad – Dean Management & Director - ICT of MIT Arts Design and Technology University, Pune, have been successful in handling this Pandemic wherein infrastructure was put into place for the online classes of the students so that their career is not at stake and learning continues, online examinations were carried out with the help of Proctored examination. The faculties were up-skilled and proper training was provided so that faculties can take online classes and help students to tide away this Pandemic.

Prof. Dr. Sunita Karad

Dean - Engineering and Management

Director - MIT College of Management - MIT ADT University

Director - ICT, MITADT University

Undergraduate Programs

Bachelor of Business Administration
- General/ Computer Application
- Digital Marketing
- Finance Technology
- Accountancy and Finance by ACCA UK accreditation
- Data Science
- Business Analytics
- Global (International Business)
- Real Estate & Urban infrastructure Management. in association with CREDIA

Bachelor of Commerce
- Honors in Economics

Bachelor of Computer Application
- Applied Data Science and Analytics

Post Graduate Programs

Master of Administration (MBA)
- Human Resource Management
- Marketing Management
- Finance Technology
- Business Analytics
- International Business Management
- Digital Marketing
- Global in Association with University of Business, Wroclaw, Poland,
- Agri & Food Business Management
- Project & Construction Management
- Port & Shipping Management
- Logistic & Supply Chain Management
- Hospital & Health Care Management
- Applied Data Science –in association with IPL
- Technology Management - in association with IPL
- Executive MBA –in Product leadership Development association with IPL
- Executive MBA (HR/M/F/OP/IT)

Master's in Technology
- Construction Management

Masters in Computer Application (MCA)
- Data Science
- Cloud Computing

One Year Post Graduate Diploma in
- Construction Practices

For Non-Technical Graduates -
CREDAI-Pune Metro Kushal Program

PhD Programs

- Strategy Management
- IT / CS
- Human Resource Management
- Marketing
- Finance
- Operation

Year 2021-22

MITCOM
Teaching & Learning Pedagogy

MIT College Management imbible a dynamic and vibrant learning atmosphere for the students with the combination of following methodoloty

Classroom based Training

- Seminar and Guest Lectures
- Project based Assignment
- Computer aided learning
- Management games
- Industry Analysis and Desk Research
- Case based methods
- GD/PI
- Tutorial assignments
- Internship
- Workshops
- Case Studies
- Presentation of Project
- Seminars & Conferences
- Field / Industry Visits
- Internships
- MDPs Management Development Programs
- Value added Programs
- Student Manual/ Field work book
- Mentoring
- Finishing School

Classroom teaching, Lab based training, Value added certifications and separate training hours for Corporate Grooming, Classroom Based training includes subject basket and the specializations. Students are allowed to opt for the any one specialization of their choice.

Class room based teaching will include subject class with 30 credits per semester. Which includes compulsory subjects, specializations selected Project based assignments, Tutorials, Management Games, Interactive sessions, Distinguished case studies, Workshops, seminars, conferences.

Lab based Training will include the IT Skill enhancement, Specialization labs, Mandatory Summer internship to General and the agri specialization.

Project and construction Management students undergoes the compulsory field work and the mandatory internship for 6 month for MBA PCM to 1 year M.Tech CM Program

Key Benefits

- Complete campus transformation as a techno Manager through the Value added certification and the various club activity.

- Participants will learn critical skills to examine and develop strategies for achieving sustainable, profitable growth while overcoming the associated organizational and management challenges.

- Taught by Industry expert faculty.

- Extensive networking with a senior peer group of business leaders from various industries.

HOLISTIC APPROACH *of* EDUCATION

Students at MITCOM along with the regular training undergoes extra 130 hours of training under the holistic development. This holistic approach of education includes Yoga Meditation, Art Music – vocal / instrumental, creative art to develop them as future leaders. This holistic approach of education emphasize on the Personal grooming, Leadership & Entrepreneurship Development, Individual Development.

- **Personal Grooming:** This program is targeted the importance of personal grooming, in the area of personal health, through yoga, meditation & sport of their choice. Also special lectures are organised on food & nutrition values. Special credits are assigned for the art, it can be Music, Drama & Sculpture.

- **To face tomorrow's challenging world:** appropriate business dressing, manners & etiquette is important for all the students. Students are trained for the verbal & nonverbal communication writing skills, presentation skills, telephone skills & general professional conduct & managerial skill enhancement.

- **Leadership Development Program (LDP):** The LDP is a development program aimed to create future leaders, by constantly providing them with the learning and training needed to become an efficient leader. Through classroom training, conferences or workshops to help them delete and add sparing success stories special session on positivity, motivations, team building are disorganized to refine leadership skills.

- **Individual Development Program (IDP):** The IDP is designed to define students skill set, enhance students profile through the Value added certification participation in sports, mega gala event, research conferences, paper publication activity, and handling social activity. Participation in MIT Atal Incubation centre, Research & Constancy Cell.

Admission Procedure
for the **UG/PG/Ph.D**

01 Candidate willing to take admission to MIT ADT University's College of Management need to fill online application from through the link **http:www.mituniversity.edu.in/** apply now. Candidate can select the UG/ PG/ Ph.D level to which he/she is willing to Apply. And need to select the programs for their choice offered by the university. Candidate failed to Apply online filled Application, can visit the admission cell of MIT ADT university or can download the PDF and post the Application form along with attested Xerox copies of the Documents to, Registrar, MIT ADT University, Vishwaraj Baugh campus, Loni Kalbhor, Pune, Maharashtra, India-411 057

02 Candidates who are awaiting for the result can upload the documents once they received the result. Short-listed candidates will be called for the interview and can complete the admission formality by paying DD of amount 50,000/- in favor of "MIT Art Design, Technology University" Money transfer through ERP payment gateway

03 Candidates who are awaiting for the result can appear for the GD/PI round and can take the provisional admission.

04 Candidate seeking admission to M. Tech Construction Management failed to appear. GATE Examination can appear for UNI GAUGE-2021 or PERA Foundation Exam.

Students are admitted on the basis of performance in entrance examination followed by attitude test, GD and PI. The weightages of various assessment heads is as follows. Minimum passing in each head is 40%.

GD/PI Details: PERA Entrance Exam (Technical + Aptitude Test. It contains multiple choice questions. Syllabus is based on grammer, English, comprehension, basic mathematics, estimation, rate analysis, construction materials, surveying, construction management, building planning and construction, basics of project planning and execution). For PCM similarly question to test Business mindset, Required background is tested for MBA Students

50 marks: Attitude test in the form of Psychometric test.
20 marks: Group Discussion **30 marks:** Personal Interview.

BBA / BCA / B.COM

Undergraduate Programs BBA, BCA, B. Com.

We at College of Management at Undergraduate Level introduce BBA, BCA and B.Com (Honours-Economics) specialization Programs. All these Programs are Full time with 3 years time duration. Programs are aligned with the latest industry requirements with various Domain Specialisation as per the current industry trends. These Undergraduate programs are aligned with Professional Skills in the early stage of their career as a management professional. This Undergraduate course offers a deep Understanding & development of important business skills such as leadership, communication skills , Critical Thinking and Decision Making. As per today's industry requirement various specialisation in Digital Marketing, Finance Technology, BBA with ACCA Accreditation and the BBA In business Analytics, are provided.

Bachelor of computer Application programs are allied with the Information technology skills and domain Expert knowledge as per the current industry requirement. BCA in Cloud Computing and In applied Data science as core specializations are provided. Bachelor of

Amalgamation of Active Clubs

- **Academic Club:** Business communication + Competitive Entrance Preparation
- **Research Club:** Individual Development through various market surveys, Research paper presentation and through marketing centre of excellence
- **Sports Club:** Yoga, meditation, Spiritual training and Sports activity
- **IT Skills:** Tally, R, Python, ERP/ Advance Excel, Business Simulation, MSP.
- **Industry Institution Club:** Nurture the students for the leadership and Entrepreneurship Development through industry expert talk series.
- **CSR Club:** Promotion of social Activity

Eligibility Criteria

1) Aspirants who have completed their Class XII (10+2 level) in any stream from a recognised educational board or university can pursue BBA, BCA or B. Com.

2) The candidates must have attained an aggregate score of 50% and above in Class XII (45% incase of reserved category)

3) In case a candidate has appeared for Class XII exam and is waiting for the result, he/she can also apply to the course.

Scope of BBA:

There is good scope in this field where BBA graduates can get good jobs. Graduates of business management can get jobs in foreign countries too. After completing BBA course with in any specialization candidates can have ample opportunities in export companies, public sector, international banks, multinational companies, manufacturing and automobile industries. BBA graduates can get jobs as an executive trainee or management trainee with any of the sectors as mentioned above –
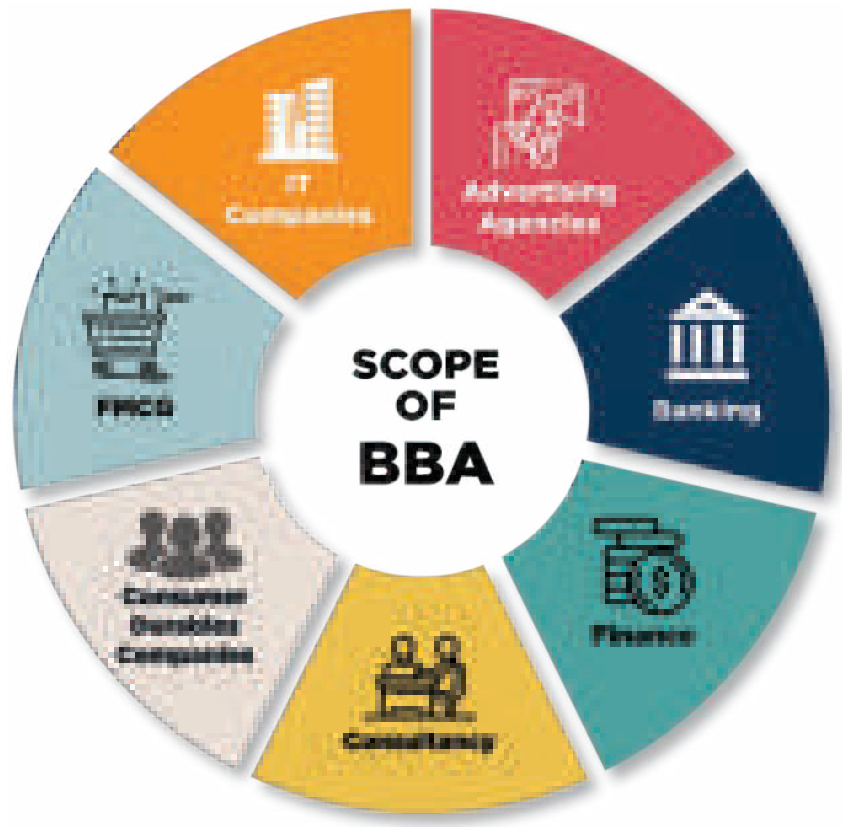
BBA General / Computer Application

Overview:

Bachelor of Business Administration, popularly referred to as the BBA course is a three-year degree course that provides theoretical and practical knowledge to an aspirant in the fields of commerce, business and administration. It helps them develop their business acumen and entrepreneurial insights so that they can become effective leaders and managers in future. Good communication skills, interest in problem-solving and an inclination towards teamwork and time management are some of the traits that can help a student during the BBA course.

BBA
General / Computer Application

Semester I

- Principles of Management
- Business Economics-1
- Business Mathematics Using R
- Financial Accounting
- Business Communication & Proficiency Skills
- Fundamentals of Computers

UCC:
- Yoga and Fitness & Spirituality Session-I

Value Added Courses:
- Tally Software

Semester II

- Cost Accounting
- Business Economics-2
- Business Statistics using R & Python
- Business Organization and Systems
- Marketing Management and Social Media Trends
- Advanced Excel for Spread Sheet Analysis

UCC:
- Yoga and Fitness & Spirituality Session-II

Value Added Courses:
- Business Aptitude & Logical Reasoning
- Certification in Digital Marketing

Semester III

- Financial Management
- Business Analytics Using R
- Human Resource Management
- Quantitative Techniques using Python
- Business Environment
- Business Laws
- Creative Art & Design - I

Value Added Courses:
- Business Simulation Techniques

Semester IV

- Research Methodology using SPSS and Mini Project
- Business Ethics and Corporate Governance
- Entrepreneurship Development
- International Business
- Marketing Research
- Supply Chain Management
- Creative Art & Design - II

Value Added Courses:
- Managerial & Leadership Behaviourial and Accelerator Program
- Business Aptitude & Logical Reasoning-II
- Business Simulation Workshop

Semester V

- Strategic Management
- Management Information and Systems
- Business Taxation
- Change Management & OD
- Consumer Behavior Introduction to Online Consumer
- Capital Market Operations

Specialization / Electives (Any 2)
- Production and Operation Management — E1
- Global Business Environment — E2
- Advertisement & Sales Promotion — E3 General
- Introduction to E-Commerce — E4
- Web Technology Trends — E1
- Database Management system — E2 Computer
- Cyber security & Ethical Hack — E3 Application
 — E4

Value Added Courses:
- Microsoft Project Management
- Foreign Language-II

Semester VI

- Summer Internship Program
- Research Report Writing NPTEL
- Foreign Language-II

BBA Digital Marketing

Overview:

BBA in digital marketing is a professional program inculcating managerial and entrepreneurial attitude amongst the aspirants and helps them to become a successful business manager / leader. It is basically a leadership development program for enhancing leadership abilities, cognitive capacities and cultivating rational business vision.

- To develop right understanding about the changing digitalization of business environment and role of various types of organizations in VUCA world.

- To cultivate right mindset among students for taking right decisions in both personal and professional life

- To develop the keen interest for offline and online communications in the digitalized world

- To provide intensive and practical knowledge of digital marketing

- To build knowledge, develop skills and expose students to real work situations in digital marketing world.
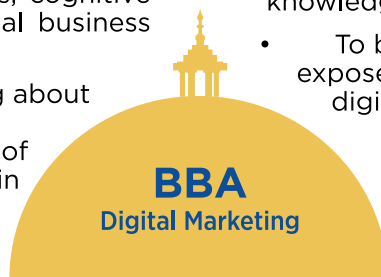
BBA
Digital Marketing

Semester I

- Principles of Management
- Business Economics-1
- Business Mathematics Using R
- Financial Accounting
- Business Communication & Proficiency Skills I
- Fundamentals of Computers
- Introduction to Digital Marketing

UCC:

- Yoga and Fitness & Spirituality Session-I

Value Added Courses:

- Tally Software

Semester II

- Cost Accounting
- Business Economics-2
- Business Statistics using R & Python
- Business Organization and Systems
- Marketing Management and Social Media Trends
- Fundamental AdWords
- Advanced Excel for Spread Sheet Analysis

UCC:

- Yoga and Fitness & Spirituality Session-II

Value Added Courses:

- Business Aptitude & Logical Reasoning I
- Certification in Digital Marketing

Semester III

- Financial Management
- Business Analytics Using R
- Human Resource Management
- Quantitative Techniques using Python
- Business Environment
- Business Laws
- Search Engine Optimization and Search Engine Marketing
- Creative Art & Design - I

Value Added Courses:

- Business Simulation Techniques
- Business Communication & Proficiency Skills - II

Semester IV

- Research Methodology using SPSS and Mini Project
- Business Ethics and Corporate Governance
- Entrepreneurship Development
- International Business
- E-Commerce
- Email Marketing & Affiliate Marketing
- Social Media Marketing
- Creative Art & Design - II

Value Added Courses:

- Managerial & Leadership Behavioural and Accelerator Program
- Business Aptitude & Logical Reasoning-II
- Business Simulation Workshop

Semester V

- Strategic Management
- Management Information and Systems
- Search Advertising & Display Advertising
- Content Management
- Video & Mobile Marketing
- Ethical & Legal aspects of Digital Marketing
- Integrated Digital Marketing Communication

Value Added Courses:

- Microsoft Project Management
- French foreign language
- Foreign Language-I

Semester VI

- Summer Internship Program
- Research Report writing NPTEL
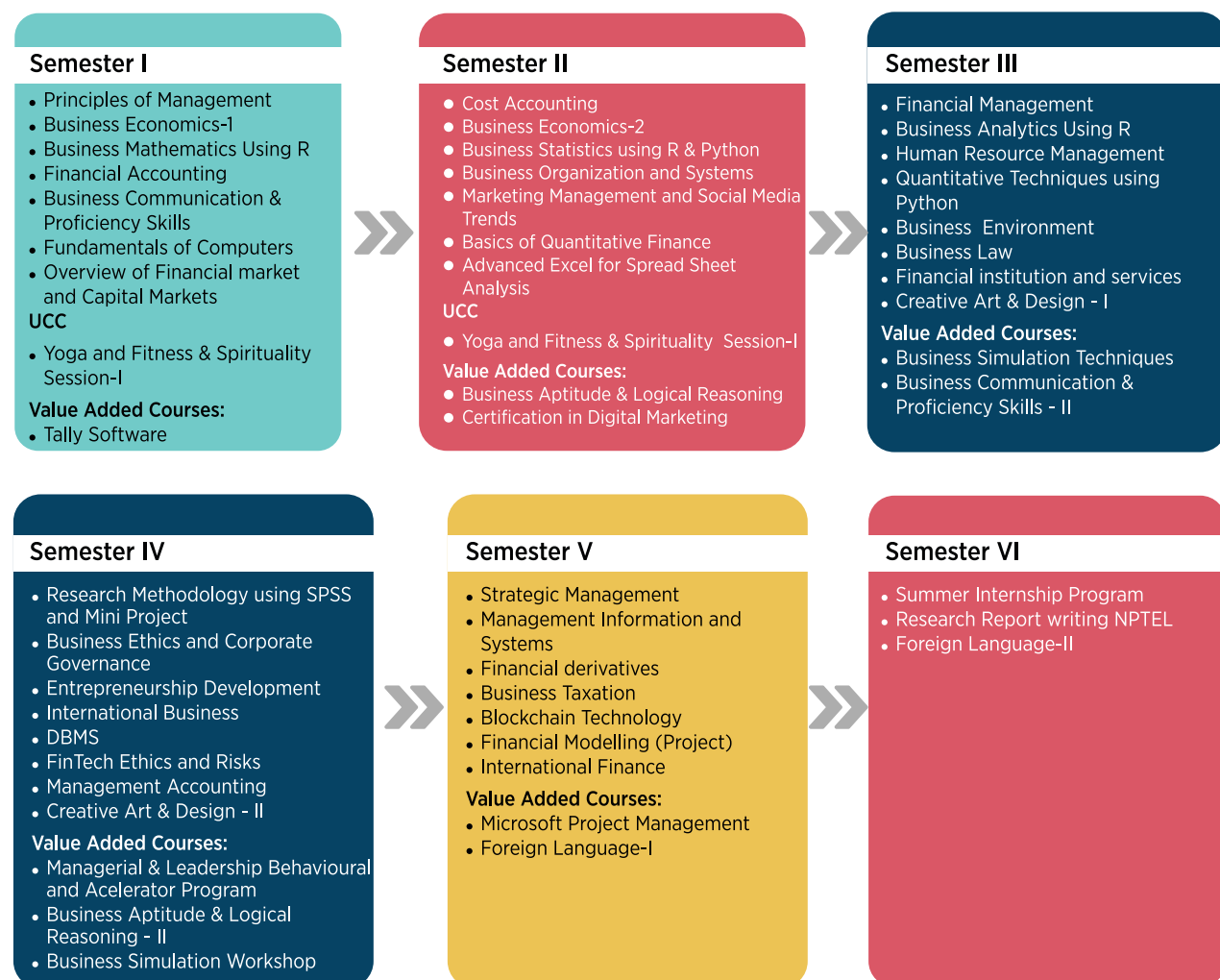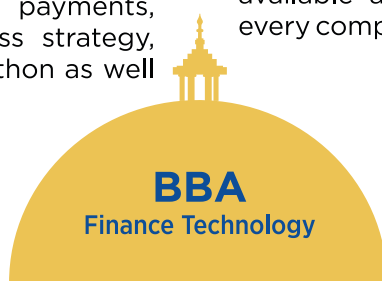- Foreign Language-II

BBA Finance Technology

Overview:

This programme is carefully designed to provide you with a robust understanding of the commerciality as well as technological underpinnings of this evolving and multifaceted space.

The BBA in Financial Technology will provide you with expert knowledge of both the academic, commercial and various technologies which has been used in financial aspects of this new world. We aim to future-proof your learning and employability Training Fields such as blockchain, digital banking, the future of global payments, cryptocurrencies, digital business strategy, big data, programming with Python as well as the future of management.

Not withstanding the above fields of study, you will receive rigorous training in research methods, ethics and, quantitative methods for managerial accounting and finance. You will have the opportunity to culminate this learning in your final dissertation at the end of the programme which may take the form of an academic empirical piece of work of your choosing, or instead be entrepreneurial and applied in scope through collaboration with companies already operating in the FinTech industry. There are ample of opportunities are available after completion of this course in every company from entry level to CFO etc.

BBA
Finance Technology

Semester I

- Principles of Management
- Business Economics-1
- Business Mathematics Using R
- Financial Accounting
- Business Communication & Proficiency Skills
- Fundamentals of Computers
- Overview of Financial market and Capital Markets

UCC
- Yoga and Fitness & Spirituality Session-I

Value Added Courses:
- Tally Software

Semester II

- Cost Accounting
- Business Economics-2
- Business Statistics using R & Python
- Business Organization and Systems
- Marketing Management and Social Media Trends
- Basics of Quantitative Finance
- Advanced Excel for Spread Sheet Analysis

UCC
- Yoga and Fitness & Spirituality Session-I

Value Added Courses:
- Business Aptitude & Logical Reasoning
- Certification in Digital Marketing

Semester III

- Financial Management
- Business Analytics Using R
- Human Resource Management
- Quantitative Techniques using Python
- Business Environment
- Business Law
- Financial institution and services
- Creative Art & Design - I

Value Added Courses:
- Business Simulation Techniques
- Business Communication & Proficiency Skills - II

Semester IV

- Research Methodology using SPSS and Mini Project
- Business Ethics and Corporate Governance
- Entrepreneurship Development
- International Business
- DBMS
- FinTech Ethics and Risks
- Management Accounting
- Creative Art & Design - II

Value Added Courses:
- Managerial & Leadership Behavioural and Acelerator Program
- Business Aptitude & Logical Reasoning - II
- Business Simulation Workshop

Semester V

- Strategic Management
- Management Information and Systems
- Financial derivatives
- Business Taxation
- Blockchain Technology
- Financial Modelling (Project)
- International Finance

Value Added Courses:
- Microsoft Project Management
- Foreign Language-I

Semester VI

- Summer Internship Program
- Research Report writing NPTEL
- Foreign Language-II

The qualification that opens doors all over the world

You're about to make a decision that will shape the rest of your life. So partner with an organization that's also thinking of the future – making sure the knowledge and skills you learn will be sought after for years to come.

BBA in FA in association with ACCA, you choose a future full of opportunity. You become the strategic, forward thinking finance professional the world needs. And you open the door to an exciting, rewarding career that will take you wherever you want to go.

Go anywhere, do anything

Choosing to study in Association with ACCA Qualification gives you the flexibility to work in any sector, and in any industry - because it's recognised and respected all over the world.

Stand out to top employers

Employers actively seek out professionals with an ACCA Association. It's because they know you'll be trained to the highest professional and ethical standards - and have skills that add immediate value to their organizations.

Our qualification is structured to give employers what they really need from their finance professionals. So when you qualify, you'll be exactly what top organizations are looking for - and you'll be in demand all over the world.

Hit the ground running

Association with ACCA gives you the skills to make an impact in any workplace. It includes a practical experience requirement - so when you qualify, you'll already have at least three years' hands-on experience. This makes you incredibly valuable to employers - and gives you the confidence to get your accountancy career off to a kick start

Get the skills to set you up for success

The skills you develop when you study with us will keep you in demand throughout your professional life. As well as gaining deep technical knowledge, you'll also learn the professional approaches that future accountants will need to succeed - transferable skills which include everything from teamwork and communication through to ethics.

Our competency framework is an interactive tool that shows you all the skills you'll develop when you study with us - and which career roles your skills might be suitable for.

Get support every step of the way

We want to help you get the most from your ACCA Association- in the way that works best for you.

You choose the way you want to learn, whether it's online or face-to-face, full-time or part-time. And you can take exams at a time that suits you. We recommend studying with one of our Approved Learning Partners for the best chance of success.

BBA Accountancy and Finance
(ACCA-UK Accreditation is in Process)

Overview

BBA- Accountancy & Finance (Accredited by UK ACCA) is a dynamic course offering international exposure to students. This course will provide best placement opportunities to students as ACCA Association is a highly respected and demanded qualification by Big 4, MNCs and reputed global consultancy firms.

The benefit of ACCA Exemption Accreditation to Students is that BBA graduates can qualify ACCA in fast track. BBA students have exposure to IFRS- International Financial Reporting Standards.

ACCA Association is an oldest accounting professional body in the world established in 1904. According to their website, they have 227,000 members and 5,44,000 students based in 176 countries that uphold the highest professional and ethical values.

ACCA is expanding very fast in India because of their most up to date curriculum, flexibility in exam, availability of exam centers across the world, support from ACCA team and globalization. ACCA offers professional qualification as well as certificates and diploma courses.

A. Objectives

1. To provide a comprehensive coverage in the field of Global finance, Accounting and Auditing.
2. To develop knowledge and skills in understanding and applying accounting standards, preparation and interpretation of financial statements of entities.
3. To develop knowledge and skills required to work effectively in the global financial arena with expertise in investment, financing and risk management.
4. To develop knowledge and understanding of audit and assurance engagement and its application in professional environment.
5. To provide entrepreneurial expertise in terms of conception, design, organization and management of new enterprises;
6. To develop leadership and ethical skills in the context of strategic growth of an organization;
7. To introduce and develop research culture amongst students and to equip them with research skills necessary to conduct a structured and systematic research;
8. Sensitize students towards ethical issues arising out of business and society interface.

B. Program Outcomes

On completing the programme, the student will be able to:

1. Demonstrate knowledge of Conceptual and regulatory framework of International Financial Reporting.
2. Apply procedural and disclosure requirements of Financial Accounting/ Reporting as per international accounting standards
3. Apply relevant knowledge in Financial Management to perform financial analysis enabling strategic financial decisions.
4. Evaluate investment opportunities and applying knowledge of derivatives to risk management in international financial markets.
5. Apply entrepreneurial expertise resulting in new generation Businessmen and Industrialists who in turn are job creators in society.
6. Develop innovative and sustainable solutions to address social problems.
7. Identify the legal and regulatory environment and its impact on international audit practice.
8. Apply principles of professional ethics in demonstrating international audit practice. Apply the research skills and conduct independent research in the issues pertaining to business and society in a structured manner.

C. Program Highlights

1. ACCA grants 9 paper exemptions (out of a total of 14) for students of BBA Finance & Accountancy.
2. Mandatory credit based Additional Discipline Specific Electives (ADSE) modeled on Company Secretary (CS) course or Insurance Institute of India (III)
3. (Students can choose any one cluster)
4. Employability skill enhancement courses like Advanced Excel, Six Sigma and Portfolio Management, Tableau and Python
5. Academicians and practicing professionals faculty members enable easier and comprehensive coverage of the curriculum

• Duration : 3 years / 6 semesters

BBA
Accountancy & Finance

Semester I

- Principles of Management
- Business Economics-1
- Business Mathematics Using R
- Financial A/C (ACCA Mapped)
- Business Communication & Proficiency Skills
- Fundamentals of Computers
- Business and Technology (ACCA Mapped)

UCC
- Yoga, Fitness & Spirituality Session-I

Value Added Courses:
- Tally Software

Semester II

- Cost and Management Accounting (ACCA Mapped)
- Business Economics-2
- Business Statistics using R & Python
- Business Organization and Systems
- Marketing Management and Social Media Trends
- Corporate & Business Law (ACCA Mapped-Global Version)
- Advanced Excel for Spread Sheet Analysis

UCC:
- Yoga, Fitness & Spirituality Session-II

Value Added Courses:
- Business Aptitude & Logical Reasoning- I
- Certification in Digital Marketing

Semester III

- Financial Management-I (ACCA Mapped)
- Business Analytics Using R
- Human Resource Management
- Quantitative Techniques using Python
- Business Environment
- Business Law
- Performance Management- I (ACCA Mapped)
- Creative Art & Design- I

Value Added Courses:
- Business Simulation Techniques

Semester IV

- Research Methodology using SPSS and Mini Project
- Business Ethics and Corporate Governance
- Entrepreneurship Development
- International Business
- DBMS
- Performance Management- II (ACCA Mapped)
- Financial Management- II (ACCA Mapped)
- Creative Art & Design - II

Value Added Courses:
- Managerial & Leadership Behaviourial and Accelerator Program
- Business Simulation Workshop

Semester V

- Strategic Management
- Management Information and Systems
- Financial Reporting
- UK Taxation
- Audit & Assurance
- Capital Market Operations
- Indian Taxation

Value Added Courses:
- Microsoft Project Management
- Foreign Language-I

Semester VI

- Ethical Hacking Certificate in all undergraduate programs.
- Research Report Writing NPTEL
- Business Aptitude & Logical Reasoning-II
- Leadership & Management Skills
- Foreign Language-II
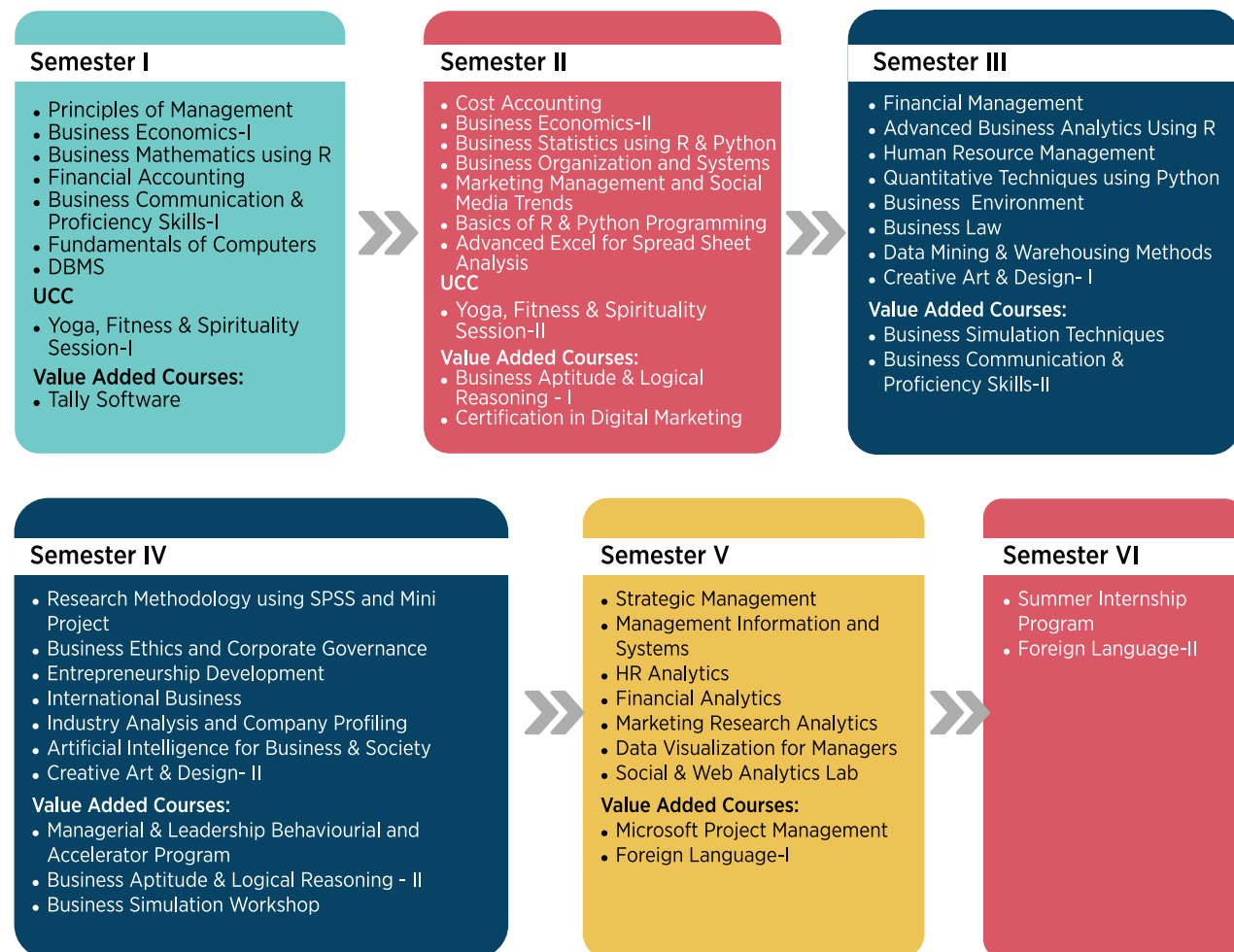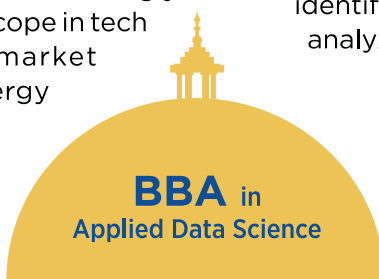
BBA in Applied Data Science

Overview:

BBA in applied data Science is a 3 year full-time course that comes under the domains of Computer Science, Business Analytics and Artificial Intelligence. Data Science is an interdisciplinary subject that includes the use of Statistics, Big Data Analytics, Machine Learning and related aspects in order to understand the problem or phenomena with respect to a set of real-world data.

This course is highly popular among students in India and Abroad because of its increasingly high demand and diverse future scope in tech companies, consultancies, market research companies and energy sector.

Course Objectives

1. This 3-year course is designed in such a way that graduates can perform and conduct data-driven investigations by managing and visualizing all types of data.

2. Students will understand the concept and develop an in-depth understanding of data science and data analytics.

3. Teach students the basic techniques and procedures to analyze quantitative and qualitative data to arrive at solutions by identifying the pattern, predict trends and analyze data sets from different sectors

BBA in
Applied Data Science

Semester I

- Principles of Management
- Business Economics-I
- Business Mathematics using R
- Financial Accounting
- Business Communication & Proficiency Skills-I
- Fundamentals of Computers
- DBMS

UCC
- Yoga, Fitness & Spirituality Session-I

Value Added Courses:
- Tally Software

Semester II

- Cost Accounting
- Business Economics-II
- Business Statistics using R & Python
- Business Organization and Systems
- Marketing Management and Social Media Trends
- Basics of R & Python Programming
- Advanced Excel for Spread Sheet Analysis

UCC
- Yoga, Fitness & Spirituality Session-II

Value Added Courses:
- Business Aptitude & Logical Reasoning - I
- Certification in Digital Marketing

Semester III

- Financial Management
- Advanced Business Analytics Using R
- Human Resource Management
- Quantitative Techniques using Python
- Business Environment
- Business Law
- Data Mining & Warehousing Methods
- Creative Art & Design- I

Value Added Courses:
- Business Simulation Techniques
- Business Communication & Proficiency Skills-II

Semester IV

- Research Methodology using SPSS and Mini Project
- Business Ethics and Corporate Governance
- Entrepreneurship Development
- International Business
- Industry Analysis and Company Profiling
- Artificial Intelligence for Business & Society
- Creative Art & Design- II

Value Added Courses:
- Managerial & Leadership Behavioural and Accelerator Program
- Business Aptitude & Logical Reasoning - II
- Business Simulation Workshop

Semester V

- Strategic Management
- Management Information and Systems
- HR Analytics
- Financial Analytics
- Marketing Research Analytics
- Data Visualization for Managers
- Social & Web Analytics Lab

Value Added Courses:
- Microsoft Project Management
- Foreign Language-I

Semester VI

- Summer Internship Program
- Foreign Language-II
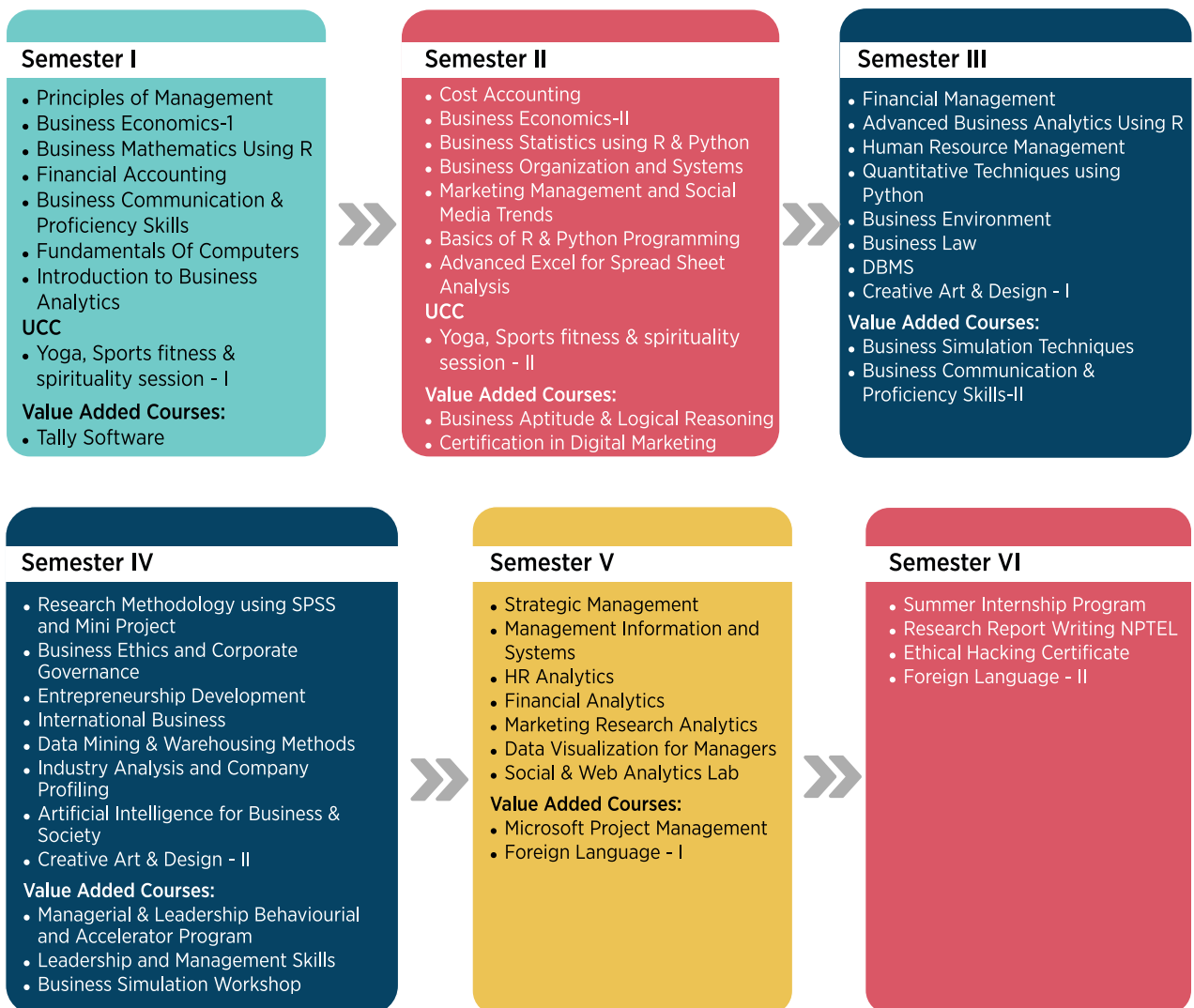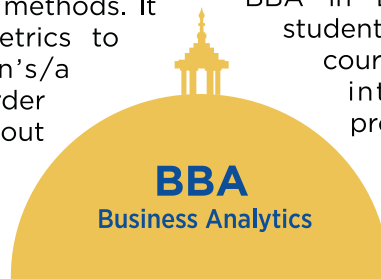
BBA **Business Analytics**

Overview:

Business Analytics deals with the study, analysis and interpretation of big data of organizations and businesses. It is an important part of management science. In organizations and businesses, decision making process is largely dependent on Business Analytics. Business Analytics, if carried out the right way, can help companies put the right foot forward Business Analytics is based on data and statistical methods. It focuses on using a set of metrics to investigate an organization's/a business' past performance in order to gain valuable insight and carry out

business planning. In simple terms, it is all about exploring and inspecting the data (from past) and using it to formulate plans for the future! It may sound simple, but analytics is a complex and diverse field. It is made up of the following domains-

• Decision analytics • Descriptive analytics • Predictive analytics • Prescriptive analytics

BBA in Business Analytics course trains students in the above mentioned areas. The course trains students and turns them into skilled business analytics professionals.

BBA
Business Analytics

Semester I

- Principles of Management
- Business Economics-1
- Business Mathematics Using R
- Financial Accounting
- Business Communication & Proficiency Skills
- Fundamentals Of Computers
- Introduction to Business Analytics

UCC
- Yoga, Sports fitness & spirituality session - I

Value Added Courses:
- Tally Software

Semester II

- Cost Accounting
- Business Economics-II
- Business Statistics using R & Python
- Business Organization and Systems
- Marketing Management and Social Media Trends
- Basics of R & Python Programming
- Advanced Excel for Spread Sheet Analysis

UCC
- Yoga, Sports fitness & spirituality session - II

Value Added Courses:
- Business Aptitude & Logical Reasoning
- Certification in Digital Marketing

Semester III

- Financial Management
- Advanced Business Analytics Using R
- Human Resource Management
- Quantitative Techniques using Python
- Business Environment
- Business Law
- DBMS
- Creative Art & Design - I

Value Added Courses:
- Business Simulation Techniques
- Business Communication & Proficiency Skills-II

Semester IV

- Research Methodology using SPSS and Mini Project
- Business Ethics and Corporate Governance
- Entrepreneurship Development
- International Business
- Data Mining & Warehousing Methods
- Industry Analysis and Company Profiling
- Artificial Intelligence for Business & Society
- Creative Art & Design - II

Value Added Courses:
- Managerial & Leadership Behaviourial and Accelerator Program
- Leadership and Management Skills
- Business Simulation Workshop

Semester V

- Strategic Management
- Management Information and Systems
- HR Analytics
- Financial Analytics
- Marketing Research Analytics
- Data Visualization for Managers
- Social & Web Analytics Lab

Value Added Courses:
- Microsoft Project Management
- Foreign Language - I

Semester VI

- Summer Internship Program
- Research Report Writing NPTEL
- Ethical Hacking Certificate
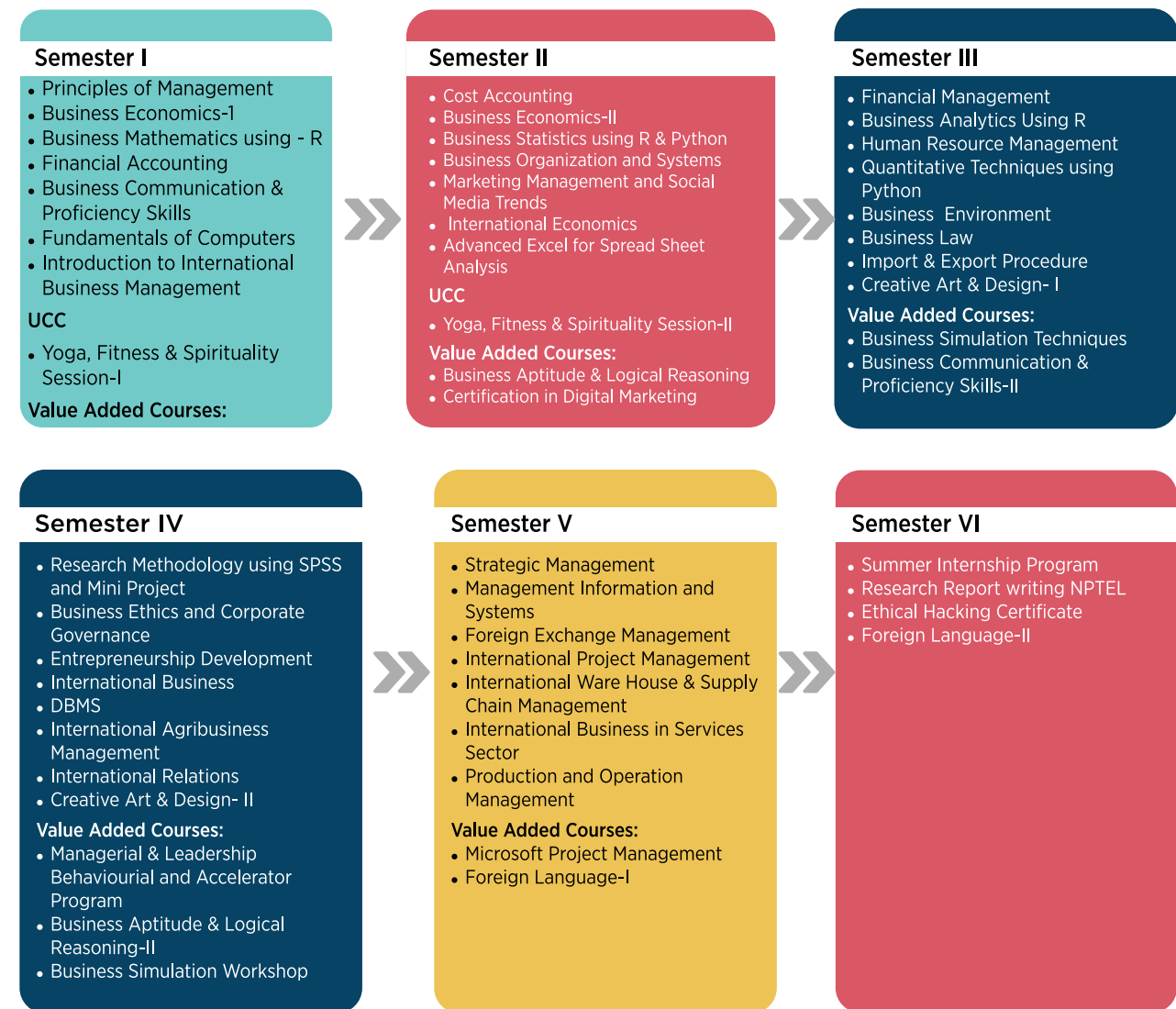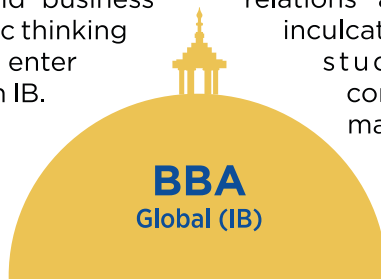- Foreign Language - II

BBA GLOBAL (IB)

Overview:

World over, every business is going global in both scope and perspective. In the wake of changing global business dynamics, environment and ease of government, the need of the hour is to harness the know-how of domestic market and sync it with a global mindset to stay buoyant in the global business arena.

A BBA degree in Global Business Management helps to build solid business acumen while developing strategic thinking and analytical skill set to either enter the corporate or pursue an MBA in IB. This course will give fresh

perspective to traditional concepts with due weight-age on globalization processes and creative problem solving with modern applications.

The curriculum of MIT College of Management Global Business Management course is designed to give students a clear view of issues related to, WTO, EU, SAARC, NAFTA, SAFTA, foreign trade, world economy, international relations and much more. Our aim is to inculcate a competitive edge that our students will need to survive competition in the international job market.

BBA
Global (IB)

Semester I

- Principles of Management
- Business Economics-1
- Business Mathematics using - R
- Financial Accounting
- Business Communication & Proficiency Skills
- Fundamentals of Computers
- Introduction to International Business Management

UCC

- Yoga, Fitness & Spirituality Session-I

Value Added Courses:

Semester II

- Cost Accounting
- Business Economics-II
- Business Statistics using R & Python
- Business Organization and Systems
- Marketing Management and Social Media Trends
- International Economics
- Advanced Excel for Spread Sheet Analysis

UCC

- Yoga, Fitness & Spirituality Session-II

Value Added Courses:

- Business Aptitude & Logical Reasoning
- Certification in Digital Marketing

Semester III

- Financial Management
- Business Analytics Using R
- Human Resource Management
- Quantitative Techniques using Python
- Business Environment
- Business Law
- Import & Export Procedure
- Creative Art & Design- I

Value Added Courses:

- Business Simulation Techniques
- Business Communication & Proficiency Skills-II

Semester IV

- Research Methodology using SPSS and Mini Project
- Business Ethics and Corporate Governance
- Entrepreneurship Development
- International Business
- DBMS
- International Agribusiness Management
- International Relations
- Creative Art & Design- II

Value Added Courses:

- Managerial & Leadership Behaviourial and Accelerator Program
- Business Aptitude & Logical Reasoning-II
- Business Simulation Workshop

Semester V

- Strategic Management
- Management Information and Systems
- Foreign Exchange Management
- International Project Management
- International Ware House & Supply Chain Management
- International Business in Services Sector
- Production and Operation Management

Value Added Courses:

- Microsoft Project Management
- Foreign Language-I

Semester VI

- Summer Internship Program
- Research Report writing NPTEL
- Ethical Hacking Certificate
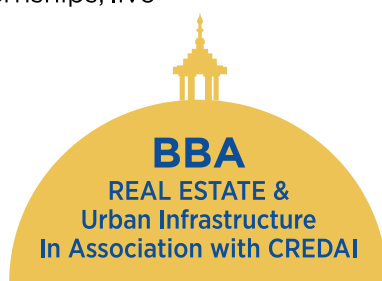- Foreign Language-II

BBA Real Estate & Urban Infrastructure -In Association with CREDAI

Overview:

The Program has been designed to impart the latest management practices being followed across various Real Estate sectors within and outside the country. It provides extensive and in depth coverage of core and specialized courses, creating innovation and entrepreneurial qualities. It provides sufficient mix of theoretical as well as practical learning to students through class room sessions, industry visits, internships, live projects and guest sessions.

Program emphasize the development of communications, quantitative reasoning, and business analysis skills. This courses, equips students to gain knowledge of business practices and processes related to Real Estate & Urban Infrastructure sectors.

BBA
REAL ESTATE &
Urban Infrastructure
In Association with CREDAI

Semester I

- Principles of Management
- Business Economics-1
- Business Mathematics
- Financial Accounting
- Business Communication & Proficiency Skills
- Fundamentals of Computers
- Fundamentals of architecture and building construction

UCC
- Yoga, Fitness & Spirituality Session-I

Value Added Courses:
- Tally Software

Semester II

- Cost Accounting
- Business Economics-2
- Business Statistics using R & Python
- Business Organization and Systems
- Marketing Management and Social Media Trends
- Real Estate market research in practice
- Advanced Excel for Spread Sheet Analysis

UCC
- Yoga, Fitness & Spirituality Session-I

Value Added Courses:
- Business Aptitude & Logical Reasoning
- Certification in Digital Marketing

Semester III

- Financial Management
- Business Analytics Using R
- Human Resource Management
- Quantitative Techniques using Python
- Business Environment
- Development Process of Real Estate Projects
- Business Law
- Creative Art & Design- I

Value Added Courses:
- Business Simulation Techniques

Semester IV

- Research Methodology using SPSS and Mini Project
- Business Ethics and Corporate Governance
- Entrepreneurship Development
- International Business
- DBMS
- Fundamentals of real estate and valuation, contracts
- Risk management in Real Estate sector
- Creative Art & Design - II

Value Added Courses:
- Managerial & Leadership Behavioural and Accelerator Program
- Business Aptitude & Logical Reasoning-II
- Business Simulation Workshop

Semester V

- Strategic Management
- Management Information and Systems
- Sustainable aspects for real estate / infrastructure projects
- Project Mortgage and finance for real estate sector
- Field work
- Basics of real estate transactions
- Total Quality management for real estate sectors
- **Value Added Courses:**
- Foreign Language-I

Semester VI

- Dissertation / project
- Foreign Language-II

B. Com **Honors in Economics**

Overview:

B. Com. (Hons.) in Economics is a three-year undergraduate programme designed to increase business understanding in students. The programme's curriculum teaches theoretical and practical components of the study. One of the primary and most important objectives of the programme is to introduce students in successfully operating and contributing to the modern global world of business by pursuing advanced research in the discipline. This programme offers an opportunity to opt for doing an advanced study on various topics related to accountancy business and management. This programme enables the students to build a strong foundation to pursue courses like CA, ICWA, CMA along with preparing them for pursuing a masters degree.

Course Objectives

- To provide professional education for teaching commerce and management disciplines to undergraduate students for advancement of learning and thereby setting up a benchmark for the industry.

- To nurture budding talent and build a learning environment and encourage them to develop the leadership quality.

- To train the students to carry out research in the field of management and provide them with state-of-the-art infrastructure and necessary resources for fostering research.

- To have a holistic view towards education, thereby focusing on soft skills and co-curricular needs, in order to have a balanced growth of intellect.

- To provide an environment that challenges the students' mind through competitive education that emphasizes on inculcating values, thus transforming them into socially responsible managers and business leaders.

- To ensure that the students meet the needs of entering into the middle-level management for being placed as executives in various departments of the company such as finance, operations, marketing, human resource.

B. Com
Honors in Economics

Semester I

- Principles of Management
- Business Economics-1
- Business Mathematics using R
- Financial Accounting
- Business Communication & Proficiency Skills
- Fundamentals of Computers
- Auditing and Corporate Governance

UCC

- Yoga, Fitness & Spirituality Session-I

Value Added Courses:
- Tally Software

Semester II

- Cost Accounting
- Business Economics-2
- Business Statistics
- Business Organization and Systems
- Company law & secretarial practice
- Corporate Accounting & Financial Analysis
- Advanced Excel for Spread Sheet Analysis

UCC

- Yoga, Fitness & Spirituality Session-II

Value Added Courses:
- Business Aptitude & Logical Reasoning
- Certification in Digital Marketing

Semester III

- Financial Management
- Indian Economy and Policy Management
- Quantitative Techniques using Python
- Business Environment
- Business Law
- Investment Management
- Creative Art & Design - I

Value Added Courses:
- Business Simulation Techniques

Semester IV

- Principal of Marketing
- Business Ethics and Corporate Governance
- Entrepreneurship Development
- International Business
- Management Information System
- Corporate Laws
- Indirect Tax Law
- Creative Art & Design - II

Value Added Courses:
- Managerial Leadership and Behavioral and Accelerator Program
- Business Aptitude & Logical Reasoning - II
- ERP Software and financial modeling

Semester V

- Management Accounting
- Financial Management
- Income-tax Law and Practice & GST
- E-commerce
- Business Tax Procedures and Management
- Consumer Affairs and Customer Care
- Financial Markets, Institutions and Financial Service

Value Added Courses:
- Auditing Training
- Foreign Language-I

Semester VI

- Summer Internship Program
- Foreign Language-II

BCA Applied Data Science & Analytics

Overview:

Bachelor of Computer Application (BCA) is one of the popular courses among the students who want to make their career in the IT (Information Technology) field. With the rapid growth of IT industry in India, the demand of computer professionals is increasing day by day, which has created a lot of opportunities for the computer graduates. The duration of the course is 3 years and is divided into 6 semesters. A student who takes up BCA course, acquires extensive training in the essentials of Information Technology as well as knowledge on various programming subjects like C, C++, Java and .Net Technologies.

Course Objectives

- To produce employable IT workforce, that will have sound knowledge of IT and business fundamentals that can be applied to develop and customize solutions for Small and Medium Enterprises (SME)

- To develop skilled manpower in the various areas of information technology like: Data base management, Software Development, Computer-Languages, Software engineering, Web based applications etc.

- Provide a strong foundation in fundamentals of computers.

- Prepare the students with exceptional skills of problem solvi ng, communication and leadership skills.

- Facilitate overall understanding of the requirements of the subjects. Prepare the students to provide professional solutions to real time problems.

BCA
Applied Data Science & Analytics

Semester I

- Principals of Programming in "C"
- Communication Skills
- Elements of Statistics
- Computer Organization
- Web Technology
- Fundamentals of Computers
- Computer Graphics & Animation

UCC
- Yoga & Fitness –I

Value Added Courses
- Logical Aptitude – I

Semester II

- Cyber Security & Ethical hacking
- Data Structure using C++
- Numerical Methods
- Computer Network I
- Computer Essentials for Data Science using R
- DBMS
- OOP's concepts

UCC
- Yoga & Fitness –II

Value Added Courses
- Aptitude & Qualitative / Quantitative Reasoning – I

Semester III

- Java Programming
- Organizational Behavior
- Software Engineering
- Advance Web Technology
- Quantitative Techniques using Python
- Computer Networking - II
- Unix Programming

UCC
- Creative Art & Design - I

Value Added Courses
- SPSS

Semester IV

- Operating Systems
- Advance Java Programming
- Fundamentals of Data Analytics using python.
- Software Testing
- DBMS - SQL / Oracle
- Web technology / Java - Mini Project

UCC
- Creative Art & Design-II

Value Added Courses
- Data Analytical tool
- Data Science

Semester V

- Management Information & Systems
- Machine Learning
- Introduction of Deep Learning
- Introduction of Artificial Intelligence
- Soft Skill and Project Development Skill
- .Net Framework
- Advance DBMS & J- Query

Value Added Courses
- Microsoft Project Management- I

Semester VI

- Cloud Computing
- User Interface Design
- Multimedia Application
- Introduction to soft Computing
- Client Server Computing
- Design and Analysis Of Algorithms
- Summer Internship Program

Value Added Courses
- Microsoft Project Management- II

Post Graduate Programs

Programs Offered

Post Graduate Programs

Master of Administration (MBA)

- MBA- Human Resource Management
- MBA- In Marketing Management
- MBA -in Finance Technology
- MBA -in Business Analytics
- MBA– International Business management
- MBA – In digital Marketing
- MBA -Global in Association with University of Business, Wroclaw, Poland
- MBA-Agri & Food Business Management
- MBA in Project & Construction Management
- MBA in Port & Shipping Management
- MBA in Logistic & Supply chain Management
- MBA in Hospital & Health Care Management
- MBA in Applied Data Science –in association with IPL
- MBA in Technology Management - in association with IPL
- Executive MBA In Product leadership Development –in association with IPL
- Executive MBA (HR/M/F/OP/ IT)

Master's in Technology

- Construction Management

Master's in computer application (MCA)

- Data Science - With Rubiscape
- Cloud Computing – With ESDS

For Non-Technical Graduates – CREDAI-Pune Metro Kushal Program

- One year Post graduate Diploma In construction Practices

PhD Programs

- Strategy Management
- IT / CS
- Human Resource Management
- Marketing
- Finance
- Operation

Master *of* Business Administration (MBA)

Master of Business Administration is a two years full time program. MBA course today has become a must for all students who aspire to work in the corporate and look forward for an opportunity to acquire professional skills in the early stage of their career as a management professional. The institute runs successfully MBA program with a unique blend of theoretical and practical knowledge as per the expectations of the industry.

Program Objectives:

- Students will possess knowledge of current theory and techniques of the major business disciplines. Students will exhibit the leadership capacity and teamwork skills for business decision making.
- Students will understand the ethical implication of business decision making and recognize ethical practices in the business
- Students will learn the ability to communicate effectively and art of influencing also which is required in the day to day working in the corporate
- Students will understand the critical thinking process

Program Outcome:

- Identify the key issues facing a business or business sub-division
- Utilize qualitative and quantitative methods to investigate and solve critical business problems.
- Integrate tools and concepts from multiple functional areas (i.e., Finance, Marketing, Operations, etc.)
- Evaluate and integrate ethical considerations when making business decisions
- Incorporate diversity and milti-cultural perspective when making business decisions

Eligibility Criteria:

- The candidate must be graduate have successfully completed the degree program with minimum 50% marks from the UGC recognized university
- The candidate must have a valid (Govt. recognized) score-card of either of the entrance examination CAT/MAT/XAT/ ATMA/AIMA/GMAT/MBA-CET, etc. If students have not appeared for any entrance examination, shall appear for IPSAT
- If the candidate has failed to appear for the valid (Govt. Recognized) Entrance test Examination, can appear for the PERA foundation examination. Once candidate has applied to program if not given any entrance exam then necessary guideline for PERA will be shared by us.

MBA in Human Resource Management

Overview

An MBA in HR or Human resource management is a two-year degree program. It focuses on the recruitment, management, and providing direction and guidance for the people who work in an organization. An MBA in HR program offers training and knowledge in managing the workforce of the organization.

Master's in human resource management courses are in the form of a specialized MBA degree. However, some business schools offer HR courses as a part of their general management degree. Ample opportunities are available for this students in multinational companies.

Moreover, the advancement in information analytics in HR processes is boosting Human Resource Management CAGR of 11% from 2019 to 2025.

technology coupled with the predictive growth in the HR function. The global market size is expected to grow at a

MBA in
Human Resource Management

SEM-I

- Management Principles & Organizational Behaviour
- Accounting & Costing for Managers.
- Managerial Economics
- Business Analytics Using R
- Marketing Management & Social Media Trends
- Corporate Ethics & Governances
- Business Communication & Proficiency skills-I
- Human Capital Management

Value Added Courses

- Aptitude Test Training Series - AMCAT / COCUBE/ Talent Battle-I
- Foreign Language –French/German/Spanish/Arabic/Japanese
- Advanced Excel for Spread sheet analysis
- Tally Certificatio
- NPTEL Swayam Course Certification - Introduction to GST

SEM-II

- Research Methodology & SPSS
- Business Environment & Global Competitiveness
- Financial Management
- Production & Operations Management
- MIS
- Business Communication & Proficiency skills II
- Legal Business Environment

Value Added Courses

- Aptitude Test Training Series - AMCAT /COCUBE/Talent Battle-II
- Leadership & Entrepreneurship skills I
- HR Analytics Tools
- NLP
- Digital Marketing

SEM-III

- Strategic Management
- Innovation Start up and Venture Capital Management
- Decision Science Using Python
- International HRM
- Industrial Relations & Labour Laws
- Compensation Management
- Industry Internship Project (SIP)
- Talent Acquisition & Retension
- Environmental Management and Sustainable Development

Value Added Courses

- Microsoft Project Management Certification
- Leadership & Entrepreneurship skill II
- NPTEL Swayam Course Certification Six-Sigmas

SEM-IV

- Emotional Intelligence
- Collective Bargaining & Negotiation Skills
- Organisation Developments
- Knowledge Management in HR
- Talent Acquisition & Retention-EI
- Team Dynamics at Work-EII
- Performance & Compensation Management-EIII
- Dissertation
- Training & Development- EI

Value Added Course

- ERP
- SAP - HR Tools
- Google Analytics

MBA in Marketing Management

Overview

Marketing Management program is a comprehensive program covering a wide range of topics relevant to today's marketing professionals including digital marketing, branding, product development, advertising, distribution, sales, communications, planning, budgeting and strategy etc.

Aspirants will receive advanced training in a number of transferable skills that employers are looking for in their new hires, including creative problem solving, communications, decision-making, goal-setting and time management. With a highly practical focus, you will learn from a combination of real-world case studies and cutting-edge marketing techniques.

In every organization there is need of the marketing candidate from the entry level to ASM, ZM, Country marketing head, global marketing head, Chief marketing officer, etc.

MBA in Marketing Management

SEM-I

- Management Principles & Organizational Behaviour
- Accounting & Costing for Managers.
- Managerial Economics
- Business Analytics Using R
- Business Communication & Proficiency skills-I
- Corporate Ethics & Governance
- Marketing Management & Social Media Trends
- Consume Behaviour

Value Added courses
- Aptitude Test Training AMCAT/COCUBE/Talent Battle-I
- Foreign Language –French/German/Spanish/Arabic/Japanese
- Advanced Excel for Spread sheet analysis
- Tally Certification
- NPTEL Swayam Course Certification - Introduction to GST

SEM-II

- Legal Business Environment
- Research Methodology& SPSS
- Global Business Environment
- Marketing Research
- Digital Marketing
- Human Resource Management
- Business Communication & Proficiency skills II

Electives (Any Two) (Any one I& II) & (Any one from (III & IV)
- CRM
- Retail Marketing } -1
- Services Marketing
- Strategic Marketing } -2

Value Added courses
- Aptitude Test Training AMCAT/COCUBE/Talent Battle-II
- Leadership & Entrepreneurship skills-I
- Content Marketing (certification)
- NPTEL Swayam Course Certification: Digital Marketing

SEM-III

- Strategic Management
- Innovation Start up and Entrepreneurship
- Decision Science Using Python
- Product Management
- Sales & Distribution Management
- Industry Internship Project (SIP)
- Environmental Management and Sustainable Development

Electives (Any Two)
- Digital Marketing Tools } -I
- B2B Marketing
- Integrated Marketing Communication } -I
- Green Marketing

Value Added courses
- Project Management -
- Leadership & Entrepreneurship skills II
- NPTEL Swayam Course Certification -Academic and Research Report Writing

SEM-IV

- Management Control Systems
- Brand Management
- Logistic & Supply Chain Management
- Dissertation

Electives (Any Two)
- Marketing of Financial Services
- Bottom of Pyramid Marketing
- International Marketing
- Industrial Marketing

Value Added courses
- ERP
- Google Analytics
- NPTEL Swayam Course Certification - Six Sigma

MBA in Finance Technology

Overview

MBA in Finance Program offered by MIT College of Management, MIT ADT University is uniquely composed to blend accounting and finance knowledge with practice relevant to contemporary needs of the corporate sector internationally. The Program being industry integrated provides enough opportunities to students for experiential learning.

The 2-year post graduation degree program provides a fundamental education in business and management principles, emphasizing accounting and finance. The Program offers practical accounting, finance, and management training that successfully prepares students to work within a large or small organization.

MBA in Finance Technology

SEM-I

- Management Principles & Organizational Behavior
- Accounting & Costing for Manager
- Managerial Economics Business Analytics Using R & Pythona
- Business Communication & Proficiency skills I
- Corporate Ethics & Governance
- Marketing Management & Social Media Trends
- Financial Services & Markets

Value Added Courses / UCC
- Aptitude Performance Evaluation & Training – I
- Foreign Language – French/German/Spanish/Japanese
- Advanced Excel for Data analysis
- Tally Certificationr
- NPTEL Swayam Course Certification– Introduction to GST

SEM-II

- Legal Business Environment
- Research Methodology& SPSS
- Global Business Environment
- Financial Management & Statement Analysis
- Production & Operations Management
- Banking & Wealth Management
- Investment Strategies
- Business Communication & Proficiency skills II

Value Added courses
- Aptitude Performance Evaluation & Training - I
- Leadership & Entrepreneurship skills-I
- Business Communication & Proficiency skills II
- NCFM Basic courses
- NPTEL Swayam Course Certification - Digital Marketing

SEM-III

- Strategic Management
- Innovation Start up and Entrepreneurship
- Decision Science (Using R/Python)
- Financial Modellinga
- Direct Taxest
- Corporate Finance
- Mergers & Acquisitions
- Industry Internship Project (SIP)
- Environmental Management and Sustainable Development

Value Added Courses / UCC
- Leadership &Entrepreneurship skills II
- Microsoft Project
- Management Certification
- Six-Sigma
- NCFM Advance Courses
- NPTEL Swayam Course Certification - Academic and Research Report Writing.

SEM-IV

- Management Control SystemsTechnology Trends In Finance
- Security Analysis & Portfolio Management
- International Finance
- Financial Risk Management

- GST
- Financial Derivatives
- Dissertation

Value Added courses / UCC
- ERP
- SAP
- Financial Modelling Certification
- NPTEL Swayam Course Certification - Six Sigma
- Dissertation

MBA in Business Analytics

Overview:

In our fast-paced, data-driven modern world, business analysts help organisations turn big data into big ideas. Artificial intelligence, machine learning and management science power decisions in business. You'll gain data-led insights and optimize businesses by using descriptive, predictive and prescriptive analytics.

Our highly practical Business Analytics course will transform you into a confident lateral thinker who is up-to-date on the latest theory and practice. While you benefit from the input of inspiring industry experts, in class and on-site, we will also make sure you're immersed in the business problems faced by the global business community today.

This course will take your career to the next level and develop your ability to make the big decisions about data in a confident fashion. Your studies will focus on two areas: analyzing business data and using data to solve business challenges. On this course, you will have an opportunity to use artificial intelligence to improve a chess game, game theory to create games, or computational intelligence with genetic algorithms. You'll also discover visualizations from graphs and explore virtual reality, gaining insights from data mining and machine learning.
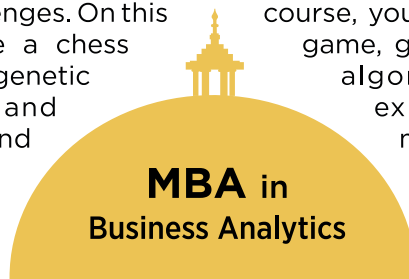
MBA in Business Analytics

SEM-I

- Management Principles & Organisational Behaviour
- Accounting & Costing for Managers.
- Managerial Economics
- Business Analytics using R
- Business Communication & Proficiency skills I
- Corporate Ethics & Governance
- Marketing Management & Social Media Trends
- Data Science & Design Thinking Approach

Value Added Courses
- Aptitude Test Training AMCAT /COCUBE /Talent Battle-I
- Foreign Language– French/German/Spanish/Arabic/Japanese
- Advanced Excel for Spread sheet analysis
- Tally Certifications
- NPTEL Swayam Course Certification - Introduction to GST

SEM-II

- Human Capital Management
- Research Methodology using R
- Legal Business Environment
- Financial Management
- Research Methodology with SPSS
- Management Information System
- Business Communication & Proficiency skills II
- Data Visualization & Research Analysis using R

Value Added Courses
- Aptitude Test Training AMCAT/COCUBE/Talent Battle-II
- Leadership & Entrepreneurship skills II
- Descriptive Analytics - R
- NPTEL Swayam Course Certification -Digital Marketing

SEM-III

- Big Data Hadoop
- Data warehousing Project Life cycle management
- Direct Taxes
- HR Analytics
- Marketing Analytics
- Strategic Management
- Decision Science using R & Python
- Summer Internship Project
- Environmental Management and Sustainable Development
- **Value Added Courses**
- MSP
- Leadership & Entrepreneurship skills II
- NPTEL Swayam Course Certification - Academic and Research Report Writing

SEM-IV

- Customer and Retail Analytics
- Legal & Ethical aspects of Business Analytics
- Web technologies and Text Analytics
- Supply chain analytics
- Data warehousing project Life cycle management
- Financial Analytics and Fraud risk Management
- Corporate Governance and corporate social responsibility
- Dissertation

Value Added Courses
- ERP
- Google Analytics
- NPTEL Swayam Course Certification - Six Sigma

MBA in International Business

Overview:

MBA in International Business is a 2 years Post graduate program degree. The global nature of business today demands that upper-level managers and executives understand global markets and negotiate business deals effectively across cultures. Serving aspiring international business leaders, MBA in international business programs incorporate this global awareness into foundational business administration courses. It offers students with the knowledge about various foreign policies, trade, foreign investments export management, forex risk management.

The students will be industry ready with all the required skill sets for handling international business of any company. The career opportunities after this program will be Global Marketing Manager, International Sales Manager, and International Trade Compliance Manager, International logistic coordinator etc.

MBA in International Business

SEM-I

- Management Principles & OB
- Accounting & Costing for Managers.
- Managerial Economics
- Business Analytics using R
- Business Communication & Proficiency skills-I
- Corporate Ethics & Governance
- Marketing Management & Social Media Trends
- Introduction to International Business

Value Added courses
- Aptitude Test Training AMCAT/COCUBE /Talent Battle-I
- Foreign Language– French/German/Spanish/Arabic/Japanese
- Advanced Excel for Spread sheet analysis
- Tally Certification
- NPTEL Swayam Course Certification - Introduction to GST

SEM-II

- Legal Business Environment
- Financial Management
- Global Business Environment & Global Competitiveness
- Research Methodology using SPSS
- Production & Operations Management
- Human Capital Management
- MIS
- Business Communication & Proficiency skills II

Value Added courses
- Aptitude Test Training AMCAT/COCUBE/Talent Battle-II
- Leadership & Entrepreneurship skills I
- NPTEL Swayam Course Certification - Digital Marketing

SEM-III

- Strategic Management
- Innovation Start up and Venture Capital Management
- WTO & IRE
- Foreign Exchange Management & Trade Finance
- EIB International Relation Management
- Risk & Insurance in International Trade
- Industry Internship Project (SIP)
- Environmental Management and Sustainable Development

Value Added courses
- Microsoft Project Management Certification
- Leadership & Entrepreneurship skills-II
- NPTEL Swayam Course Certification - Academic and Research Report Writing

SEM-IV

- International Finance Management
- International HRM
- Global Logistics & Supply chain
- Export Documentation & Procedure
- International Marketing
- Legal Dimension & International Business
- Dissertation

Value Added courses
- Entrepreneurship Development
- Google Analytics
- ERP
- NPTEL Swayam Course Certification - Six Sigma

MBA in Digital Marketing

Overview:

The Two year Full Time MBA in Digital Marketing from MITCOM provides an ideal academic environment, practical interaction with concerned organizations and adequate field experience to develop the students into enterprising Digital Marketing Managers in order to meet the growing demand from the upcoming sectors. Digital Marketing help individuals develop their talents to tackle practical marketing techniques.

These competitive advantages provide the requisite skills and knowledge to design, implements and observe useful Digital marketing campaigns and contribute to operational marketing systems, utilizing the latest digital tools and practices at MIT-ADT University.

Program designed to provide end-to-end perspective of the digital marketing ecosystem to plan revenue-generating strategies. To understand the digital customer behaviour, build digital marketing strategies, This programme will help to plan and execute digital marketing strategies and best practices.

MBA in Digital Marketing

SEM-I

- Management Principle and Organizational Behavior
- Accounting and Costing for Managers
- Managerial Economics
- Business Analytics using R & Python
- Business Communication and Proficiency Skills I
- Corporate Ethics and Governance
- Marketing Management-Social Media Trends
- Fundamentals of Digital Marketing

Value Added Courses / UCC
- Aptitude Performance Evaluation & Training – I
- Foreign language German/French/Spanish/ Japanese
- Tally Certification
- Content Marketing certification
- NPTEL Swayam Course Certification - Introduction to GST

SEM-II

- Human Capital Management
- Research Methodology using SPSS
- Global Business Environment
- Environment Management and Sustainable Development
- AdWords, Affiliate Marketing and E-mail Marketing
- Advanced Search Engine Optimization
- Social Media Marketing
- Business Communication and Proficiency Skills II

Value Added Courses / UCC
- SEO Tools (Moz, Spyfu etc)
- Mailchimp for Email marketing
- Leadership & Entrepreneurship Skills I
- NPTEL Swayam Course Certification - Content Marketing

SEM-III

- Strategic Management and Platform Economy
- Decision Science using R/Python
- E-Commerce
- Search Advertising & Display Advertising
- Video Marketing
- Mobile Marketing
- Summer Internship and Viva Voce
- Environmental Management and Sustainable Development

Value Added Courses / UCC
- Microsoft Project Management
- Google Keyword Planner
- Leadership & Entrepreneurship Skills II
- NPTEL Swayam Course Certification -Academic and Research Report Writing

SEM-IV

- Marketing Automation
- Integrated Digital Marketing Communication
- Google Analytics
- Digital Entrepreneurship
- Predictive Analytics
- Copy writing & Inbound Marketing
- Web Remarketing
- Dissertation

Value Added Courses / UCC
- ERP
- Google Analytics Certification
- WordPress
- NPTEL Swayam Course Certification - Six Sigma

MBA in Global
in association with University of Business, Wroclaw, Poland

Overview:

As global businesses evolve and business challenges become increasingly complex and pervasive, postgraduate education must act as the academic version of professional training moving beyond simply acquiring knowledge to empowering you with the skills and confidence to drive decisions in a global context. Your postgraduate education is an investment in your own potential, transforming you from students and professionals to leaders and experts who bring with them holistic global perspectives to tackle challenges while maintaining business momentum. Get this edge with our Global MBA program where every student get an opportunity to study in heart of

European Nations – each a regional business hub and a great backdrop for business education. Designed exclusively for students who want to be leaders in international business environment, the MIT ADT Global MBA is an internationally-recognized program with a reputation that is built on superior standards of teaching, research, innovation and graduate outcomes. Decision-making in a global context is at the heart of the Global MBA program.

Students also gets placement opportunities to work with some of the finest global companies in the Europe and World.

MBA in Global

SEM-I

- Accounting and Costing for Managers
- International Business Law
- Business Analytics using R
- Human Capital Management
- Marketing Management & Social Media Trends
- Global Economics
- Management Principle and Organizational Behaviour
- Supply Chain Management
- Innovation for Organisation

Value Added Courses
- Aptitude Test Training AMCAT / COCUBES, TALENT BATTLE-I
- Foreign Language– French/ German/Spanish/Arabic/Japanese
- Tally Certification
- Executive Communication & Proficiency Skills I

SEM-II

- Strategic management
- Management Information System
- Financial & Risk Management
- Work life balance
- Negotiation in business
- International Business & Marketing Trends
- Marketing Research
- Research Methods & SPSS
- Managing PR
- Risk Management (Workshop)
- Cross Culture Management

Value Added Course
- Leadership & Entrepreneurship Skills
- Microsoft Project Management Certification
- Six Sigma
- Aptitude Test Training AMCAT / COCUBE / Talent Battle-II
- Foreign Language

SEM-III

- International Marketing
- Supply Chain Management
- Risk Management
- Global Immersion Program & (Dissertation) Online Viva
- STP Evaluation
- Environmental Management and Sustainable Development

SEM-IV

- Global Immersion Program (Dissertation) Online Viva

MBA in Agri & Food Business Management

Overview: The industry of food and agriculture plays a vital role in Indian economy. With agriculture being a significant contributor to India's total GDP, a course in agriculture and food business promises a good career scope for students.

A course in agriculture and food business prepares candidates for a wide variety of careers in food and fiber industry, agriculture business organisations, banks and financial institutions, research centers, retail food companies, etc. The curriculum of MBA in Agriculture and Food Business teaches students how to use economic concepts along with management tools to effectively identify, analyse, and solve problems.

Candidates with a degree in agriculture and food business can find promising job opportunities in both public and private sectors. Marketing Head, Commodity Merchandiser, Market Analyst, Agriculture Policy Analyst, Supply Chain Manager, Relationship Manager, Rural Manager.

MBA in Agri & Food Business Management

SEM-I

- Management Principles & Organizational Behaviour
- Accounting & Costing for Managers
- Agricultural Economics
- Business Analytics using R
- Business Communication & Proficiency Skills I
- Corporate Ethics & Governance
- Agricultural Marketing & Social Media Trends
- Agri Business Environment & Policy

Value Added Courses
- Aptitude Test Training AMCAT/COCUBE /Talent Battle-I
- Foreign Language–French/German/Spanish/Arabic/Japanese
- Advanced Excel for Spread sheet analysis
- Tally Certification
- NPTEL Swayam Course Certification - Introduction to GST

SEM-II

- Legal Business Environment
- Research Methodology SPSS
- Human Capital Management
- Production & Operation Management
- Agriculture Finance
- Agri Insurance Management
- Rural Marketing
- Business Communication & Proficiency skills II

Value Added Courses
- Aptitude Test Training AMCAT / COCUBE / Talent Battle-II
- Leadership & Entrepreneurship skills I
- Agriprenurship Workshop-Certification
- NPTEL Swayam Course Certification - Digital Marketing

SEM-III

- Strategic Management
- Innovation Start up and Entrepreneurship
- Decision Science (Using R/Python)
- Sales, Distribution and Negotiation Management
- Export Potential for Agri & Food Products
- Post Harvest Management
- Food Processing Management
- Industry Internship Project(SIP)
- Environmental Management and Sustainable Development

Value Added Courses
- Microsoft Project Management Certification
- Leadership & Entrepreneurship skills II
- E-Commerce
- NPTEL Swayam Course Certification -Academic and Research Report Writing

SEM-IV

- Management Control Systems
- Commodity Market
- Agricultural Procurement & Warehouse management
- Food Laws & Regulations
- Business to Business marketing
- Management Information System
- IOT in Agriculture
- Dissertation

Value Added Courses
- ERP
- SCM Software
- Google Analytics
- NPTEL Swayam Course Certification - Six Sigma

MBA in Project & Construction Management

Program Outcome

Upon successful completion of this program, student can get opportunities to work in various real estate as well as infrastructure sector under different department like Project Planning, Execution, Estimation & Billing Tendering & Contrasting, Materials and Logistics in Private sectors like Gammon India Ltd., Larsen and Toubro Ltd., Shapoorji Pallonji, Hindustan Construction Company, Rohan Builders, J. Kumar, NCCL, Panchshil, Lunkad Realty etc.

Opportunities are also available in numerous government departments like Central Public Works Department (CPWD), Railways, Metro Rail, Highways, Indian Aluminium Limited (IAL), Public Work Department (PWD), Oil and Natural Gas Corporation Limited (ONGC), Pollution Control Board, National Environmental Engineering Research Institute (NEERI), Water Supply and Drainage Board (WAD) etc.

Aprat from that students can start their own entrepreneurship or can grow their family own construction business.

MBA in
Project & Construction Management

SEM-I

- Management Principles and Organizational Behaviour
- Project Management with Microsoft Project (MSP) Laboratory-I
- Project Resources Management
- Estimation and Quantity Surveying
- Construction Methods and Technology
- Field work-I
- Building information modelling (BIM) Lab

Value Added Courses
- Aptitude Test Training AMCAT/COCUBE/Talent Battle-I
- Business Communication & Proficiency Skills-I
- Leadership & Entrepreneurship Skills-I
- AutoCAD Lab
- NPTEL Swayam Course Certification - Introduction to GST

SEM-II

- Construction Management
- Techno-legal Aspects in Construction
- Project Economics & Financial Management
- Tender and Contract Management
- Total Quality Management
- Computer Software Laboratory-II (Primavera P6) with certification PMP level
- Field work-II
- Computer Application & Automation In Construction Industry

Value Added Courses
- Business Communication & Proficiency Development II
- Aptitude Test Training AMCAT/COCUBE/Talent Battle-II
- Leadership & Entrepreneurship Skills-II
- NPTEL Swayam Courses Certification Digital Marketing

SEM-III

- Strategic Management & Business Policies
- Project Risk Management
- Real Estate Project Development
Elective Courses
- Infrastructure Project Development
- Modern Construction Materials
- Value Engineering and Cost Control
- Project Formulation & Appraisal
- Field Work-III
- Paper Publication-I
- Environmental Management and Sustainable Development
Value Added Courses
- Site Visits/Work Shops /Case Studies/Foreign Language (French/Arabic)
- NPTEL Swayam Courses Certification Academic & Research Report Writing

SEM-IV

- Onsite Training
- Paper Publication-II
- NPTEL Swayam Courses Certification Six Sigma

MBA in Port & Shipping Management

This programme consists of four terms – the terms after second term compulsory allow you to work on your dissertation

The modules of this programme are method. Students attend the University e-learning platform the campus

modules will be taught across a period of four summer internship and the final term will

offered via a blended learning blended modules via the MITADT and the face-to-face modules at

MBA in Port & Shipping Management

SEM-I

- Management Principles & Organisational Behaviour
- Accounting and Costing for Managers
- Management of Dry Ports: ICD and CFS
- Business Analytics using R & Python
- Ship Brokering & Chartering
- Port Operation Management
- Marketing Management & Social Media Trends
- Management Information System

Value Added Courses:
- Aptitude Test Training AMCAT/COCUBES/ Talent Battle-I
- Foreign Language– French/German/Spanish/Arabic/Japanese
- Advanced excel for spreadsheet analysis
- Executive Communication & Proficiency Skills I
- Tally Certification
- NPTEL Swayam Course Certification - Introduction to GST

SEM-II

- Introduction to Liner Shipping and International Freight Forwarding
- Marketing of Shipping Services
- Research Methodology using SPSS
- Maritime HR & Crew Management
- Port Planning & Terminal Management
- Finance Management & Services
- Environment Management & Sustainability

Value Added Courses:
- Aptitude Test Training AMCAT/COCUBES/ Talent Battle-II
- Leadership & Entrepreneurship Skills II
- Executive Communication & Proficiency skills II
- NPTEL Swayam Course Certification - Digital marketing

SEM-III

- Strategic Management
- Ship Agency Management
- International Trade Operations & Documentation
- Maritime Economics
- Supply Chain & Logistics for Port & Ships
- Advance Port Management, Project Management, Port Privatization and Development.
- Industry Internship Project (SIP)
- Environmental Management and Sustainable Development

Value Added Courses:
- Microsoft Project Management Certification
- Leadership & Entrepreneurship Skills II
- NPTEL Swayam Course Certification - Academic & Research Report Writing

SEM-IV

- Customer Relationship Management
- Maritime Insurance & Law
- Maritime HSE Management
- Maritime Enterprise Management
- International Business Management
- Transport Management - Linear, Multi-Modal & International
- Dissertation

Value Added Courses:
- ERP
- SCM Software
- Google Analytics
- NPTEL Swayam Course Certification - Six Sigma

MBA in **Logistic & Supply Chain Management**

Logistic & Supply Chain Management programme will help you apply breakthrough innovations to your operations. The progromme provides a unique opportunity to take a stemp back from the day-to-day demands and reflect on your logistic & supply chain performance. Delivering the latest thinking to help you innovate your logistic supply chain, the programme enables you to develop your logistic & supply chain leadership skills and strategic capability.

Key outcomes include:

- Drive organisational growth
- Deliver on sustainability goals critical to increasing business value and profitability.
- Effectively manage risk and address demand volatility. Our role is to enable you to apply our expertise base on industry-tested practice to better manage the nce of your logistic & supply chain.

MBA in
Logistic & Supply Chain Management

Year-1 Build your foundation

SEM-I

- Management Principles and Organizational Behaviour
- Accounting and Costing for Managers
- Managerial Economics
- Business Analytics using R
- Executive Communication & Proficiency Skills I
- Corporate Ethics and Governance
- Marketing Management & Social Media Trends
- Management Information System

Value Added Courses:

- Aptitude Test Training AMCAT/COCUBES, TALENT BATTLE I
- Foreign Language–French/German/Spanish/Arabic/Japanese
- Advanced excel for spreadsheet analysis
- Tally Certification
- NPTEL Swayam Course Certification - Introduction to GST

SEM-II

- Human Capital Management
- Research Methodology using SPSS & Mini Project
- Global Business Environment
- Financial Management & Statement Analysis
- Production and Operations Management
- Environment Management and Sustainable Development
- Public & Private Partnership & Port Development

Value Added Courses

- Aptitude Test Training AMCAT/COCUBES, TALENT BATTLE II
- Leadership & Entrepreneurship Skills I
- Executive Communication & Proficiency Development II
- NPTEL Swayam Course Certification - Digital Marketing

Year-2 Sharpening your domain knowledge

SEM-III

- Strategic Management
- Innovation Start up and Entrepreneurship
- Decision Science using R/Python
- E Commerce
- Supply Chain Planning – SCM Software & ERP
- Global Logistics Management
- Purchasing and Vendor Management
- Sales and Distribution Management & Negotiable Skills
- Industry Internship Project (SIP)

Value Added Courses

- Microsoft Project Management Certification
- Leadership & Entrepreneurship Skills II
- E-Commerce
- NPTEL Swayam Course Certification - Academic and Research Report Writing

SEM-IV

- Management Control systems
- Store keeping and Warehouse Management
- Supply Chain Performance Management
- International Legislation and Compliances in SCM
- Capstone Project – Dissertation
- Disaster and Risk Management
- Publication Practices
- Working Capital for Managers
- Industrial IOT

Value Added Courses

- ERP
- Google Analytics
- SCM Software
- NPTEL Swayam Course Certification - Six Sigma

MBA in **Hospital & Healthcare Management**

Anchored in the real world of healthcare and led by expert-practitioner instructors, Champlain's online healthcare administration degree challenges you to think about the health care industry differently. You'll emerge from the program with a clear understanding of challenges and opportunities in the field, the strategic vision to enact change in the workplace and the ability to create innovative solutions to address complex problems.

- The **Hospital and Health Care Management** MBA Programme is a specialise degree where students learn the knowledge, critical thinking skills and applications required to successfully contribute to the health services field. The program also offers two optional academic tracks: Operations Management and Long-Term Care Administration. Program faculty include senior-level executives from Pune's leading health services organizations who apply their instructional material in a practical setting daily, allowing them to inject practical examples and chanllenges into their course material.

- Students complete a 300 hous internship and practical project with guidance from an internship supervisor. The wealth of health services organizations within the Pune City metropolitan area allows students to purse internship unities across the health

services spectrum, including hospitals, physicians' offices, long-term care facilities, health insurance companies, pharmaceutical companies, group purchasing organizations, behavioural health organizations, and urgent care.

- Students are individually advised and guided by program faculty mentors, which allows them to identify their interests in specific health services feiels and select classes and internships that align with those interests.

- Small class sizes provide the supportive environment necessary for students to become innovative, efficient and knowledgeable leaders who are effective communicators.

- The program's strong alumni network allows students to interact with health and health care leaders and potential ers and colleagues.

MBA in Hospital & Healthcare Management

SEM-I

- Management Principles & Organizational Behaviour
- Accounting & Costing for Managers
- Healthcare Economics
- Healthcare Analytics & Biostatistics
- Executive Communication & Proficiency Skills
- Hospital Planning and Organisations
- Marketing Management & Social Media Trends
- Management of Clinical Services

Value Added Courses
- Aptitude Test Training AMCAT/ COCUBES/ Talent Battle-I
- Foreign Language– French/German/Spanish/Arabic/Japanese
- Tally Certification
- Advanced excel for spreadsheet analysis
- NPTEL Swayam Course Certification - Introduction to GST

SEM-II

- Human Capital Management in Healthcare
- Research Methodology & SPSS
- Financial Management
- Business Analytics for Hospital
- Operation management in Healthcare
- Epidemiology & Population Health
- Revenue Cycle Management
- Hospital & Health care Services

Value Added Courses
- Aptitude Test Training AMCAT/COCUBES/ Talent Battle-II
- Leadership & Entrepreneurship skills I
- NPTEL Swayam Course Certification- Digital Marketing

SEM-III

- Strategic Management & Healthcare
- SCM in Healthcare
- Quality Management in hospital & Healthcare
- Managerial Healthcare & Insurance
- Health law, Ethics & Regulations
- Medical Humanities
- Hospital Management & Information System
- Environmental Management and Sustainable Development

Value Added Courses
- Microsoft Project Management Certification
- Leadership & Entrepreneurship Skills - II
- NPTEL Swayam Course Certification - Academic and Research Report Writing

SEM-IV

- Project work and residency with an identified health care service provider-hospital 6 months mandatory Internship program
- Project work Dissertation

Value Added Courses
- ERP
- Google Analytics
- NPTEL Swayam Course Certification- Six Sigma

MBA in **Applied Data Science** in association with IPL

The MBA (Master of Business Administration in Applied Data Science) program is designed specifically for early career working professionals and students who want to excel in the field of data science and business management. The program helps them develop strategic thinking capabilities and strong skill sets that will help students and professionals to transition into data science management roles in reputed organizations. The industry is witnessing a spurt of growth in jobs related to data science and analytics. This program is aimed at filling the skill gaps to create professionals who are equipped with skills to work on the growing demand in the data science and analytics industry. This program will be offered jointly by MIT ADT University, Pune and Institute of Product Leadership, California, USA.

Program Objectives:

The Primary Objectives of this Program are as follows:

(a) To help create professionals with business acumen, analytical ability, and management perspectives needed to provide leadership to organizations.

(b) To equip professionals with an ability to solve customer problems and build products and services using data science.

(c) To hone the leadership development of professionals through personalized coaching, mentoring and holistic feedback mechanism

(d) To create data science and analytics capabilities in professionals to foster innovation and create more successful products and insights in the industry

Learning Outcomes and Skills provided:

(a) Develop strategic thinking capabilities

(b) Develop strong skill-set in data science and analytics

(c) Build actionable management skills in analytics, data science and business.

(d) Help young professionals develop problem solving, critical thinking and product building capabilities using data and analysis of data.

Structure of the Program:

The program is modular in its approach. With every semester and successful completion of a course, a student will earn a certificate in that course. A student may opt out after the completion of one or more courses. However, a student will need to successfully complete all the courses and internship in order to earn the MBA degree, while the order of completing the semesters is flexible. For example, a student can take up semester 2 and 3 and then complete semester 1 with the next batch. The minimum duration for completing all program is 24 months and maximum duration is 48 months. Each subject will comprise of lectures/tutorial sessions (L/T), and/or laboratory work (P). The number of credits for each course is based upon the number of hours of teaching involved. A course requiring 10 hours of lectures/tutorials or 20 hours of practical work will carry one credit.

The program is modular. External students will be allowed to take certificate courses as described above for each month. However, if the certificate course is taken without the Fees, it will not count towards credits and hence these students will not be enrolled with a Registration number. This will be like an MDP (Management Development) program for them.

For those external students who wish to earn credits by doing one course at a time, they will have to take the regular CA and FE exam to earn credits. All compliances of CA and FE must be fulfilled. Such students will be given a Registration number and will require to complete the degree within the stipulated time of 4 years from the time they start the program with any course subject to the condition that an ongoing batch of MBA is available for them to join.

For regular students, the courses and the conduct of the MBA course will be the same and will not be affected by the changes requested.

Courses in the Program are classified as Core (C), Elective (E), and Project/Internship. (a) Core subjects are central to the discipline and are to be compulsorily studied by a student to complete the requirement of the Program. (b) Elective courses may be chosen from a pool of subjects offered by the MIT ADT University. These courses are supportive to the discipline of study and provide an expanded scope. An elective course will be offered by the College if the number of students opting for the Course is a minimum of five.

MBA in
Applied Data Science

SEM-I

- Management Principles & Organizational Behavior
- Accounting & Costing for Managers.
- Managerial Economics
- Business Analytics using R & Python
- Business Communication & Proficiency skills I
- Marketing Management & Social Media Trends
- Programming Essentials of Data Science

Value Added Courses

- Aptitude Performance Evaluation & Training-I
- Foreign Language : French/German/Spanish/Japanese
- Advanced Excel for Spread sheet analysis
- Tally Certification
- NPTEL Swayam Course Certification - Introduction to GST

SEM-II

- Human Capital Management
- Research Methodology using R & SPSS
- Data Analysis
- Financial Management
- Digital Marketing
- Business Communication & Proficiency skills II
- Design Thinking & Value Proposition Design & UX

Value Added courses

- Aptitude Performance Evaluation & Training-II
- Leadership & Entrepreneurship skills II
- Microsoft Project Management Certification
- NPTEL Swayam Course Certification -Digital Marketing

SEM-III

- Deep Learning Fundamentals
- Machine Learning & Regression Analysis
- Business Analysis
- Entrepreneurial Venture Creation & Entrepreneurship
- Big Data Programming
- SIP
- Environmental Management and Sustainable Development

SEM-IV

- Deep Learning Modelling Frameworks
- Computer Vision & Image Processing
- Machine Learning & Conversational Analytics
- Machine Learning II
- NLP (Data Visualization & Story Telling)
- Capstone Project

MBA in **Technology Management** in association with IPL

The Masters of Business Administration in Technology Management (TMBA) program is designed specifically for professionals aiming to excel in the technology industry. The program helps them develop managerial and strategic thinking abilities as well as necessary technical skills for professionals to foster their careers in technology industry and provide a rich talent pool of techno-managerial leaders. This program will be offered jointly by MIT University, Pune and Institute of Product Leadership, California.

Program Objectives:

The Primary Objectives of this Program are as follows:

(a) To help create professionals with business acumen, analytical ability, and management perspectives needed to provide leadership to organizations.

(b) To equip professionals with an ability to solve customer problems, build financial models and understand technology businesses

(c) To equip professionals to recognize opportunities for a new product, innovation or manage existing products in the technology industry effectively

(d) To create help, create professionals with an ability create profit centres and contribute to the revenue share of technology organization

Learning Outcomes and Skills provided:

(a) Develop business acumen and strategic thinking capabilities with a focus on the technology industry

(b) Develop strong skill-set in technology leadership

(c) Develop specialized skills for various technology leadership roles

(d) Help professionals manage products, people, and innovation in technology companies.

Structure of the Program:

The MBA in Technology Management (MBA) Program is semester/module based, comprising of four semesters/modules spread over 24 months. A student is required to earn credits in each semester by taking the courses (subjects) specified for that semester. The program is modular in its approach. With every semester and successful completion of a course, a student will earn a certificate in that course. A student may opt out after the completion of one or more modules. However, a student will need to successfully complete all the courses in order to earn the MBA, while the order of completing the semesters is flexible. For example, a student can take up courses that were not completed with the next batch. The minimum duration for completing all program is 24 months and maximum duration is 48 months. Each subject will comprise of lectures/tutorial sessions (L/T), and/or laboratory work (P). The number of credits for each course is based upon the number of hours of teaching involved. A course requiring 10 hours of lectures/tutorials or 20 hours of practical work will carry one credit. ii) ii)

1. The program is modular. External students will be allowed to take certificate courses as described above for each month. However, if the certificate course is taken without the FE (Final Examination), it will not count towards credits and hence these students will not be enrolled with a Registration number. This will be like an MDP (Management Development) program for them.

2. For those external students who wish to earn credits by doing one course at a time, they will have to take the regular CA (Continuous Assessment) and FE exam to earn credits. Such students will be given a Registration number and will require to complete the degree within the stipulated time of 4 years from the time they start the program with any course subject to the condition that an ongoing batch of MBA is available for them to join.

MBA in
Technology Management

SEM-I

- Management Principles & Organizational Behavior
- Accounting & Costing for Managers.
- Managerial Economics
- Business Analytics using R & Python
- Business Communication & Proficiency skills I
- Marketing Management & Social Media Trends
- Programming Essentials of Data Science

Value Added Course
- Aptitude Performance Evaluation & Training-I
- Foreign Language– French/German/Spanish/Japanese
- Advanced Excel for Spread sheet analysis
- Tally Certification
- NPTEL Swayam Course Certification - Introduction to GST

SEM - II

- Human Capital Management
- Research Methodology using R & SPSS
- Data Analysis
- Financial Management
- Digital Marketing
- Business Communication & Proficiency skills II
- Design Thinking & Value Proposition Design & UX

Value Added courses
- Aptitude Performance Evaluation & Training-II
- Leadership & Entrepreneurship skills II
- Microsoft Project Management Certification
- NPTEL Swayam Course Certification -Digital Marketing

SEM-III

- Value Proposition Design and Market Analysis
- User Centered Design and Prototyping
- Agile Framework and Road-mapping
- Pricing and Financial Modelling
- Skill-Labs: Product Labs
- Environmental Management and Sustainable Development

SEM-IV

- Software Architecture
- Cloud Computing
- Internet of Things
- Skill-labs: Tech Labs
- Business Models and Business Plans
- Skill labs: Startup Incubator
- Data Visualization and Data Driven Decision Making
- Skill labs: Data Labs
- High Fidelity Prototyping
- Dissertation

Executive MBA in Product leadership Development
in association with IPL

Executive education has always been an important constituent of the portfolio at MITCOM under MIT Arts Design and Technology University. Training existing managers in their chosen domains is as important to the furtherance of management education as is imparting it to the would-be managers. MITCOM realizes this vital need of the economy and accordingly designs and offers a wide array of training programmes on contemporary themes belonging to different functional areas of management via the MDP Programs.

Each programme is very carefully structured to ensure that it incorporates high quality in it. Our Management Development Programmes are unique learning propositions to the participants and aim at equipping them with the evolving management concepts, practices, perspectives and approaches. They also strive to enable the participating managers develop a sound knowledge base, collaborative analysis and ability to appreciate varied views of a vibrant peer group. The training pedagogies in these programmes are aptly aligned to their specific needs and foster a more effective comprehension through participative learning. Our faculty, offering these programmes, is a perfect blend of knowledge, experience and training skills.

Executive MBA
in Product Leadership
Development
association with IPL

SEM-I

- Organizational Behaviour
- Business Statistics & Management Science
- Business Finance
- Marketing Management & Practice
- Operations Management & Project Management
- Business Economics
- Data Analysis

SEM-II

- Digital Marketing
- Problem Solving and Decision Making
- Business Communication and Articulation Skills
- Business Analysis
- Programming essentials for Data Science
- Design Thinking and Value Proposition Design and UX
- Internship

SEM-III

- Entrepreneurial Venture Creation & Intrapreneurship
- Big Data Programming
- Deep Learning Fundamentals
- Deep Learning Modeling Frameworks
- Computer Vision and Image Processing
- Machine Learning I Regression Analysis
- Machine Learning II conversational analytics

SEM-IV

- Natural Language Processing
- Data Visualization and Storytelling
- Capstone Project

List of MDP

S.No	MDP	MASTER CLASS
1	Product Marketing & Growth Hacking	Modern Pricing & Monetization Models for Products
2	Leadership Skills for Product Leaders	Crafting your Personal Brand for Professional Success
3	Data Science for Product Leaders	Data Visualization Fundamentals
4	User Interface Design & Prototyping	An introduction to Design Thinking
5	User Interface Design & Prototyping	Design Thinking for Product Leaders
6	Product Labs	Funding New Ventures
7	Product Operations	Product Road mapping - The What. Why. How
8	Data Science for Product Leaders	Predictive Modeling through Basic Statistical Tools
9	Product Operations	Agile & Problem-Solving Skills for Product Development
10	Data Science for Product Leaders	Modelling Random Data using Probability Distribution and Simulation
11	Product Marketing & Growth Hacking	$ 0 Marketing Stack
12	Product Labs	Career Day-"Fast track your growth by building your Personal Brand"- Neha Mathur
13	Strategic Acumen for Product Leaders	Drafting a Cogent & Effective Business Proposal
14	Technology Trends	Design Systems- How to create one that works and manage it
15	Leadership Skills for Product Leaders	Cracking the Talentathon
16	Technology Trends	What to expect in an interview for Digital Product Manager
17	Leadership Skills for Product Leaders	Breaking the Career Ceiling - A Practical Guide to Developing Your Leadership Style for Career Growth
18	Leadership Skills for Product Leaders	Product storytelling and Presentation Skills
19	Product Marketing & Growth Hacking	How to build & execute a Customer Acquisition Plan?
20	Product Marketing & Growth Hacking	B2B Digital Marketing Strategy for Product Managers

Executive MBA (HR/M/F/OP/IT)

The Executive MBA Program is aimed at broadening the outlook and strengthening the skills of practicing managers across the globe to prepare them for the changing roles. Participants also obtain valuable insights from extensive interaction with their counterparts from other organizations on developments on management concepts and its applicability in the new global context.

In addition to this, the working executives also get an opportunity to interact with Entrepreneurs, Leading Experts and Eminent Personalities from both Corporate World during the course of the program through "Management Development Program".

- **USP of the Executive MBA**
- To highlight between traditional management hierarchies and virtual organizations.
- To manage today's diverse risk, create plans that align with your firm's strategy and recognize new opportunities for innovation.

- Learn the best leadership practices from across the world that different companies use to help their executives become visionary leaders
- .To increase scope of career advancement by contributing more towards the organizational success.

Executive MBA
(HR/M/F/OP/IT)

SEM-I
- Human Capital Management
- Management Accounting
- Managerial Economics
- Managerial Statistics and Data Modelling for decisions
- Marketing Management
- Legal Context of Management

SEM-II
- Strategic Management
- Global Business Environment
- Productions & Operations Management
- Financial Management
- Technology Management
- Business Analytics

SEM-III

- International Trade
- Global Business Planning and Strategy

Finance
- Advanced Corporate Finance
- Financial Services
- Security Analysis & Portfolio Management
- International Finance

IT - Informational Technology
- Enterprise Resource Planning
- Knowledge Management
- Information System Audit
- Project Management (Common with Operations)

Marketing
- Customer Relationship Management
- Product and Brand Management
- Services Marketing
- Marketing Research

Operations
- World Class Manufacturing
- Total Quality Management
- Project Management (Common with IT)
- Global Operations (Supply) Management

Human Resources
- Employee Engagement & Compensation Management
- Competency Mapping and Career Development
- Industrial Relations and Labour Legislation
- International HRM

SEM-IV

- Dissertation
- Managing Sustainability
- Managing Digital Innovation and Transformation

Finance
- Mergers and Acquisitions
- Value Investing equity research
- Financial Derivatives
- Risk Management

IT - Informational Technology
- E-Commerce – IT aspects
- R and Python Programming Language
- Data Mining for Business Decisions
- System Analysis and Design

Marketing
- Sales and Distribution Management
- Industrial Marketing
- International Marketing
- Consumer Behaviour

Operations
- Productivity management
- Supply chain & Logistics management
- Strategic Manufacturing & Operations management
- Operations planning & Control

Human Resources
- Executive leadership
- Organizational Development
- Cross cultural management
- HR Metrics & Analytics

List of MDP

SEM-I
- Team Work and Leadership Management
- HR in Professional Services
- Ways for Building Innovative in Organization

SEM-II
- Six Sigma
- Competency Mapping
- Advance Analytics

SEM-III
- Corporate Governance
- Behavioural Dynamics and Design Thinking
- Social Media and Digital Marketing

SEM-IV
- Role of a Global Manager
- Issue of Cross Functional and Remote Management
- Corporate Governance

M. Tech. in Construction Management

M. Tech.
in Construction Management

SEM-I

- Construction Techniques
- Construction & Project Management with Microsoft Project (MSP) Lab- I
- Estimation, Tendering & Contracting
- Equipment Management
- Materials Management
- Field work-I
- Building information modelling (BIM)

Value Added Courses

- Aptitude Test Training AMCAT/COCUBE/Talent Battle-I
- Business Communication & Proficiency Skills-I
- Leadership & Entrepreneurship Skills-I
- NPTEL Swayam Course Certification - Introduction to GST

SEM-II

- Total Quality Management
- Real Estate Project Development

- Infrastructure Project development   E1
- Modern Construction Materials   E2   } Electives

- Project Formulation and Appraisal
- Value Engineering & Risk Mitigation
- Computer Software Laboratory-II (Primavera P6) with certification PMP level
- Field work-II
- Computer Application & Automation In Construction Industry

Value Added Courses

- Business Communication & Proficiency Development II
- Aptitude Test Training AMCAT/ COCUBE/ Talent Battle-II
- Leadership & Entrepreneurship Skills-II
- NPTEL Swayam Course Certification- Digital Marketing

SEM-III

- Onsite Training and Project Stage- I
- Paper Publication-I

Value Added Course:

- NPTEL Swayam Courses Certification Academic & Research Report Writing

SEM-IV

- Onsite Training and Project Stage- II
- Paper Publication-II

Value Added Course

- NPTEL Swayam Courses Certification Six Sigma

Master of Computer Application (MCA)

• Data Science
•Cloud Computing

MCA (Master of Computer Applications) is a professional master's degree in computer science. It focuses on providing a theoretical as well as practical training to students in the related field. The MCA course comprises of four contents like Mathematics behind Computer Science, concepts in core computers and systems science, non-core computer courses and software development or design.

Scope of MCA

There is good scope in this field where MCA in Data Science and Cloud Computing can get jobs in India and foreign countries too. After completing MCA course with Data Science and Cloud Computing specialization candidates can have ample opportunities in IT export companies, public sector, international banks, multinational companies, manufacturing and automobile industries. MCA Post graduates can get jobs as a Cloud Architect, Operation Support, and Business Analyst With any of the sectors as mentioned.

Scope of MCA

- Manufacturing/Transport
- Banking/Finance
- Agriculture
- Healthcare
- Education
- Digital Marketing
- IT Companies
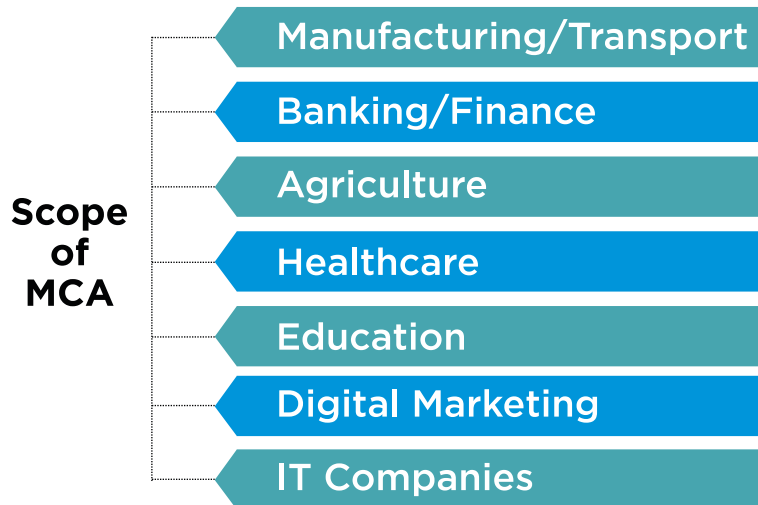
MCA In
- **Data Science**
- **Cloud Computing**

SEM-I

- Data Structure in C
- Basic and Advance JAVA Programming
- Computer Network
- Concepts of DBMS & NO SQL
- Statistical Programming using Python & R
- Communication Skills and Proficiency Skills
- Advance Spreadsheet for Data Analysis

Value Added Courses
Logical Aptitude-I

SEM-II

- Web Technology-I
- Software Engineering
- Linux Operating Systems-Sys Admin
- Cyber Security
- Optimization Techniques

Specialization Subject in Data Science
- Big Data Analysis tools

Specialization Subject in Cloud Computing
- Cloud Computing Concepts

Value Added Courses
- Logical Aptitude-II
- Foreign Language
- (French/German/Spanish/Japanese)

SEM-III

- Software Testing and Quality Assurance
- Data Warehousing and Data Mining
- Artificial Intelligence & Machine Learning (Mini Project)
- Operating System
- Object Oriented Modelling & design- UML/UX

Specialization Subject in Data Science
- Tool for Data Analytics- SPSS , Tableau
- Big Data and Hadoop(Mini Project)

Specialization Subject in Cloud Computing
- SAP Basis support, Hanna-Theory
- Installation eNlight360 as Private Cloud and Public Cloud(Mini Project)

Value Added Courses
- Leadership Program-I
- NPTEL- Certification

SEM-IV

- Industry Internship
- Project Report
- Advance Python
- Web Technology-II
- IOT / Industry 4.0

Value Added Courses
- Research Report Writing
- Microsoft Program
- Leadership Program-II

Post Graduate Diploma in Construction Practices (1 Year)

- One year Post Graduate Diploma Program offered by MIT College of Management with this tailor-made program designed in response to the needs and demands of the construction industry

- This course aims to provide training and employment to graduates from the city and mofussil areas. Thus trained, these students will be job-ready for the post of Store-keeper, Supervisor, QA technician, Safety technician. It is indeed a great service to society. The outcome will be a young work force dedicated to the real estate sector, and duly Inducted into the profession before they join work formally.

- **The benefits of this advance Induction are manifold**

A) The graduating student will be a confident professional, readily employable

B) Fresh graduates wanting a leap start will be interested in these courses,

C) Working professionals, currently looking for ways to advance their career Will find appeal in the practical orientation of the course.

D) The real state industry will get a workforce focussed on and initiated into the business practices.

The benefits of the Sector :

Focused training for the Real Estate sector :

- Students are oriented and employable BEFORE they join work
- Increase in speed of work
- Reduction in material wastage
- Reduction in on-site accidents
- Better health & safety awareness
  - In the course the students will undergo rigorous induction and training for the practical
    - Site related aspects of the subject.

Diploma in
Construction Practices
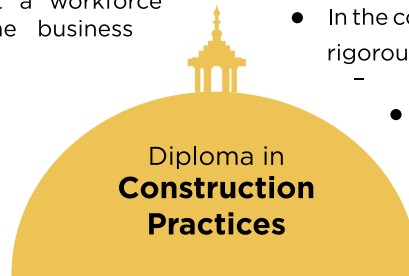
SEM-I
- Building Drawing
- Building Materials
- Building practices-I
- Survey & levelling
- Professional Communication
- Excel

SEM-II
- Concrete Technology
- Store Keeping and accounting
- Building practices-II
- Estimating and Costing
- Construction Machinery
- MS Project

SEM-III
- Internship (3 months)

Ph. D. Programs

MIT ADT University offers academic programmes leading to the award of Ph.D. degree through its Management Department. The award of Ph.D. degree is in recognition of high academic achievements, independent research and application of knowledge to the solution of technical and scientific problems in Management. The academic programme leading to the Ph.D. degree is broad-based and involves a prescribed course credit requirement and a research thesis as per the guidelines of the Ph.D. Ordinance 2016.. It shall evince the candidate's capacity for critical examination and sound judgment and shall represent original contribution to the existing knowledge in the area of management.

The course work which lasts for a year is divided in two semesters, Semester 1 and Semester 2. The total credits for the one year course work is 16 credits and 450 marks

Semester	Course title	Course credits	Marks
1	Research Methodology	O4	100
1	Fundamentals of Management	03	100
	Total of Sem 1	**07**	**200**
2	Strategic Management	03	100
2	**Specialization:** (Marketing/ HRM/ Information technology Management/ Finance/ Operations)	04	100
2	Scientific paper writing	02	50
	Total of Sem2	**09**	**250**

Currently the institute is offering five specializations in the Management namely Marketing, Human Resource Management ,Finance, Information Technology Management and Operations.

After successful completion of one year course work , the scholar moves to thesis writing stage under the supervision of their allotted guides. The entire Ph.D. program is for a minimum period of 3 years including one year of course work .The entire progress on Ph.D. work is validated every six months by the Research Advisory Committee constituted for every scholar.

The institute currently has 12 Ph.D. supervisors who are guiding the scholars research at various stages of their work . The institute also encourages interdisciplinary areas through a system of Co-supervision and provides excellent opportunities for such programmes.

Domain Areas of Research

- HR
- Strategic Management
- Journalism
- Marketing
- Leadership
- Waste Management
- Productivity
- Operation & performance measurement
- Innovation
- Knowledge Management
- Disaster Management
- Emotional intelligence
- Accounting and finance
- Stock market
- Artificial Intelligence
- Cloud computing
- Quality management
- Project Management
- Retail
- Start-ups
- Sustainability

Diverse research areas of Ph.D. Research Scholars

- MSME sector
- Shipping industry
- Airline industry
- FMCG sector
- Agriculture
- Automobile
- IT and ITES
- Real estate and Construction equipment
- Education
- Media
- Consumer duratbles
- Food

No. of Ph.D. Scholars

Year	Number
2017	15
2018	7
2019	3
2020	7

Pie chart: 2020-7, 2019-3, 2018-7, 2017-15
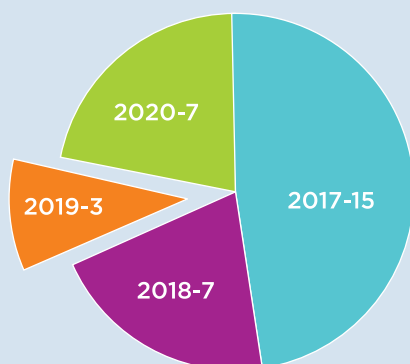
Events in Academic Year 2020-2021

Induction Inauguration Program: Date: 21st July, 2020

MIT College of Management every year organizes the Induction Inaugural program for the new batches. This year also MITCOM's   Batch 14 of MBA General Business Management, MBA Agri & Food Business Management, MBA Project Construction Management, Exe.MBA and Batch 1 MBA Global in association with University of Wroclaw, Poland inaugural session was organized on virtual platform, All the newly admitted students and their parents attended the session. The eminent industry experts were invited to inaugurate the new batches with their words of wisdom. The program was graced by Hon'ble Dr. Manngesh Karad, Executive President and Vice Chancellor of MIT ADT University, Dr. Sunita Karad, Director MITCOM, and all the Deans, Directors, HOD's, Registrar of MIT ADT University.   Mr. Deepak Vohra, Advisor PM of India shared his expert talk on Evolution of Indian Economy, Dr. Ashok Dalai, IAS, CEO, National Rained Area Authority, Mr. Satish Patil, President, Atul India, Pune, Mr. D.V Darshane, Sr. Advisor, South Asia and Mr. Sudhakar Desai, shared their views about opportunities the Management students have in various industries, how they need to groom themselves during their next two years. Each one gave lot of emphasis on communication skills, hard work, project work, live projects etc. which will be more helpful to fresher's while entering the corporate world after their degree. Dr. Aneta Szymanska, Director of University of Business in Wroclaw, Poland shared the career opportunities for MBA Global students. Everyone gave their best wishes to all the students of new batch.

Mr. Satish Patil	**Mr. Ashok Dalwai sir**	**Mr. Deepak Vohra sir**

Special talk on Agri booming economy post covid

After the inaugural session the first session was conducted by Mrs. Mousami Nilakhe on

Topic: Ice breaking session. The speaker shared her expert inputs on how to build confidence. She organized small games which made all the students speak to each other and it was to break out their comfort zone, and participate in activities.

Induction session- Day 2: 22nd July, 2020

Guest Speaker: Mr. Siddharth Prabhakar, Topic: Goal setting

He highlighted on Goal setting student has to set the goal which he/she is willing to achieve. The goal shall be for both short term and long term and stick to the goals unless it is achieved. He also emphasized on improving communication skill because it is very important tool in business and personal life too. Good managers need to have good networking and have updated knowledge about new technology, competition, challenges etc.

Guest Speaker: Akanksha Agrawal, Topic: Image management and Etiquette

The speaker discussed in detail with examples and made students aware about the impact of first Impression in professional life and it lasts for long time. She also conducted role playes to make students understand the etiquettes like dinning, email writing etc.

Ms.Akansha is professional soft skill and personality development trainer, she showed various power point presentations on formal clothing, body language and few main aspects of visual communication. Students learnt about the three "v's" of Communication are verbal vocal and visual.
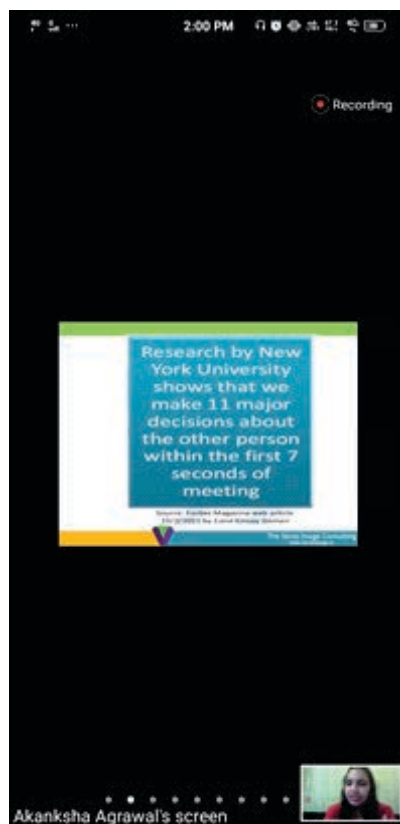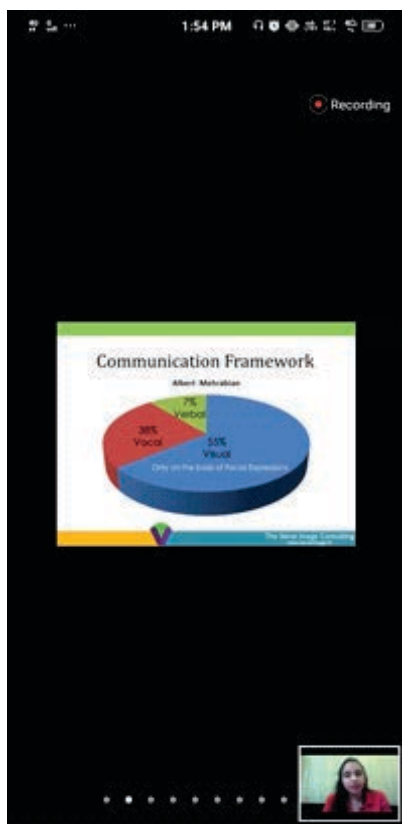
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Guest speaker: Understanding the individual self-strength and opportunities of students.

Wing Comm.Hariharan explained in a very elaborate way about leadership qualities, he said students should learn to face the failures and overcome the inabilities of handling tough times. He also told students that education is continuous process, each one of us have to keep ourselves updating on regular basis. That will keep confidence on high level and we will be able to face all situations in life and grow in career path.

The day was concluded by Dr. Chabbi Chavan madam, by giving all information about rules and regulations of MITCOM and MITADT University. She shared all information about Holistic Development of students and activities those will be conducted for the same.

Induction session- Day 3: 23/07/2020

Mrs. Shraddha Kulkarni's session was scheduled on the topic: Enhancing your Professional image. The highlights of her session includes how it is important to be professional and productive, one has to keep personal things away from professional life, maintaining the work ethics by being formal and matured, always have positive talks which motivates everyone around etc. She discussed about the Good behavior, understanding, availability for work, helping other sometimes make positive views towards you. And 4 A's were discussed Ability, Adaptability, Accountability and Accuracy.

Guest speaker: Mr. Girish Dharap & Mr. Abhijeet Mulay

Topic: Positivity and Effective productivity for 100% result.

The speakers covered the topic with live examples and discussion on importance of hard work and smart work, how important it is to take with Importance of our own work, updating skills on regular basis. They also made students aware that discipline and time management are the most important tools of successful career.
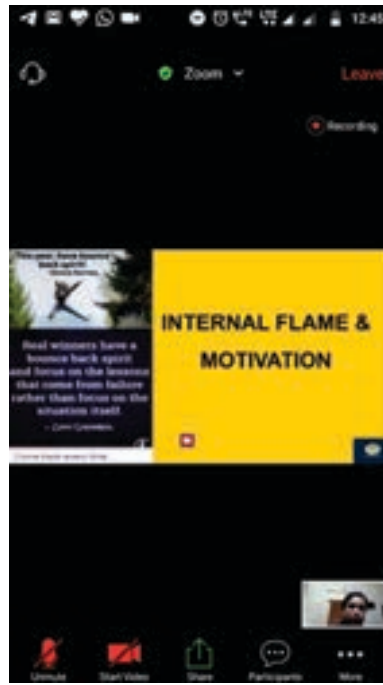
Guest speaker: Ms.Ankita Shroff

Topic: Life of an Entrepreneur

Ms. Ankita shared her expert inputs which motivated to students to with do and they were keenly interacting with the speaker about how to be an entrepreneur? She also discussed that effective communication in the mantra of success in personal and professional life. Hence, students should learn the good communication skills.

Guest speaker: Dr. Mohit Dubey

Topic: Innovation and Atal Incubation Centre activities

Dr.Mohit Dubey is CEO of Atal Incubation Center at MIT ADT University. He explained all the activities the center is doing to promote and motivate innovative thinking of students. He said innovation is need of every business organization, hence, each one of us need to think in that direction. The students who are interested in innovation will have real bright future. He also explained how does Atal Incubation center helps the upcoming entrepreneurs? Dr. Dubey explained the steps of innovation and made students aware of the process.
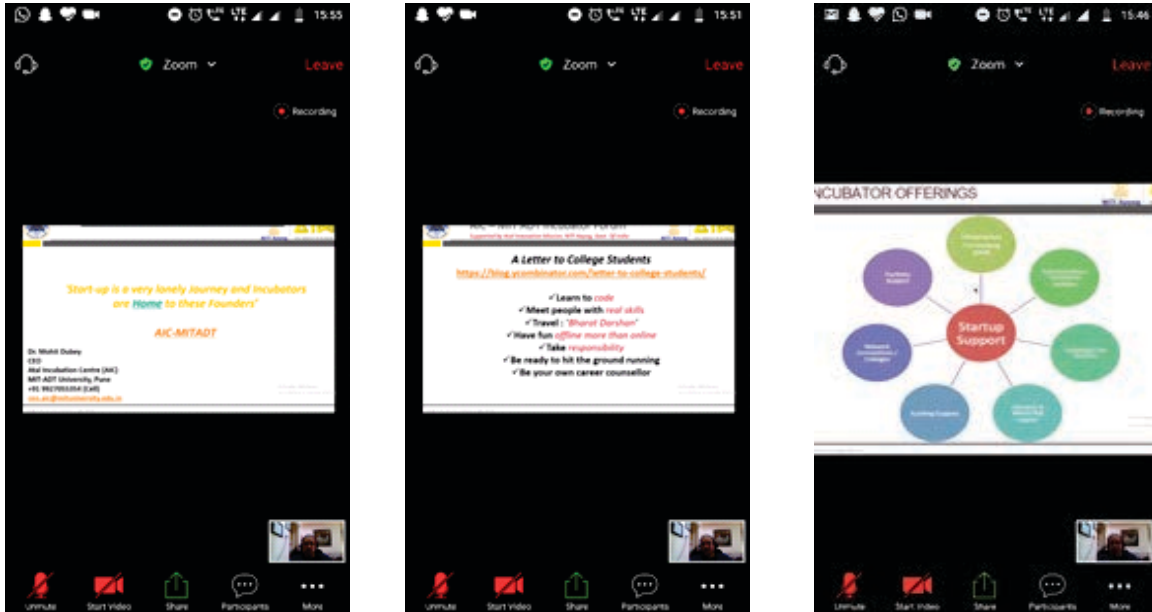
Induction session- Day 4: 24/07/2020

Mr. Ayaz Shaikh, Topic: "Start-ups" need of the hour

Mr.Ayaz Shaikh has his own start up in agriculture sector. He shared the important information about starting any new business, the procedures to be followed etc. Mr. Ayaz mentioned about importance of a positive attitude, each one has to have ability to take decisions on time . The knowledge about customer needs, market situation and risk involved shall be clearly understood before taking a step ahead.

Guest speaker: Mr. Rahul Gupta

Topic: Classroom to cooperate – skill to be develop by freshers.

The session was conducted keeping an objective of giving clear understanding of their future career path. They are made aware that, they have to focus on the development and improvement in the communications skills, handling office stress, understand behavioral pattern as per corporate culture, team work, group dynamics etc.
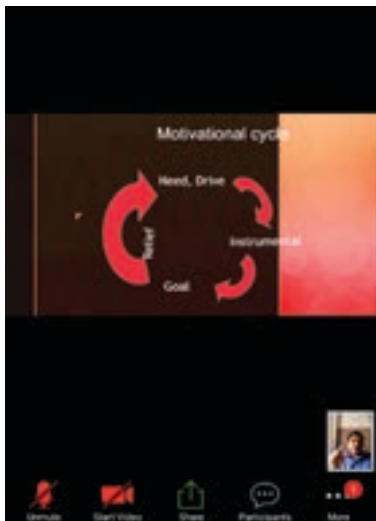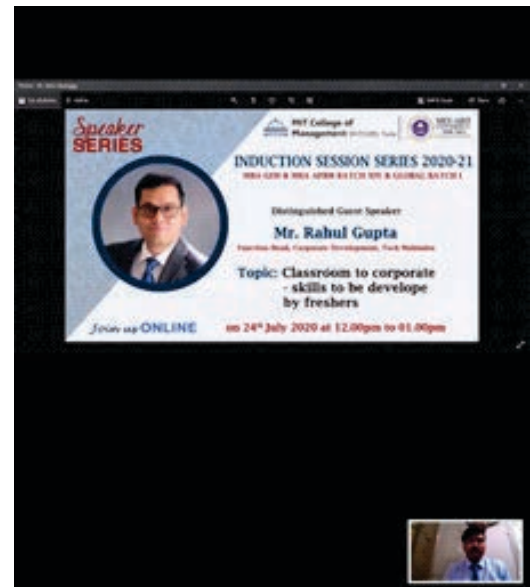
Guest speaker: Ravi Sharma

Topic: Motivation

Mr. Sharma shared his expert speech on importance of motivation in life. He explained importance of motivation which helps everyone to work better & More efficient. Motivating team members helps to create better work culture.

Session on Success Stories

Speaker: Dr. Maruti Khaire, (Head Electrical Vehicles, and SP. projects SKF India Ltd, Pune)

Date: 08 June, 2020

Dr. Maruti Khaire is a MBA and Mechanical Engineering educated senior manager and result oriented professional in automotive, off-highway, agri-machines (tractors), commercial vehicle and ATV industry experience. He leveraged 18 + years of acquired advanced interpersonal, leadership and general management global experience in Europe, APAC, India and North America to define, develop and implement new product / process technology strategies that drive business growth and profitability.

He also shared his views that individuals need to have innovative and creative ideas, while keeping an eye on the big picture to successfully conceptualize and implement best-case business solutions which drive productivity and profitability, as a strategic thinker with an ability to create innovate solutions to complex global stakeholder engagement challenges, optimizing productivity and efficiency. Sir discussed on the topic "Global Business Challenges and Opportunities in the Post Covid Era". He mentioned that the COVID-19 crisis has affected societies and economies around the globe and will permanently reshape our world as it continues to unfold. While the fallout from the crisis is both amplifying familiar risks and creating new ones, change at this scale also creates new openings for managing systemic challenges, and ways to build back better. The business landscape will face greater uncertainty in the post-COVID period.

He explained about several global business leaders a post-Covid-19 world India could play an important role in geopolitics as well as in becoming a global manufacturing hub in All G7 countries have strong business tie-ups with India. And India can lead this change and create equal opportunity for the global business community.

Later, he cleared various queries of students and concluded the session by wishing good luck to them and by the suggestion to do best and get best of the lockdown.

Guest speakers: Mr.Pankaj Agarwal, Mr. Glide Faria   and Mr.Ajay Garje

Date: 27-08-20

The session was most interesting as the three speakers shared their views on the topic. Students were given inputs about the difference between campus to corporate life. The speakers handled the topic in a unique way of interactions, examples were shared which made students understand the importance of communication skills, professional attire, punctuality, hard work, techniques to handle work life pressures, etc.

All the students understood the importance of Time management, and while giving best to job they should learn how to handle the failures and not to run away in stressful situations. These inputs were very much important for making the budding managers to make their career successful.

The speakers made it clear to students that they shall never feel satisfied for achievements but to keep achieving more. They were told to develop managerial skills, leadership skills and understand how to handle inter personal skills by reading books, participating in all the events during college life.

Webinar on "Campus to C0rporate"

Date: 27-08-2020

The webinar included the topic 'Campus to Corporate'. All the aspects which are important in the campus to corporate journey were included in the lectures. The experts gave their inputs right from the attire to the professional attitude needed to be developed in the students. Various real life examples were included by the speakers which made the lecture more relatable and appealing. All the doubts regarding the topics were resolved.

Objective of the Webinar

Objective of the webinar was to guide students about campus life as well as corporate life. To make students understand how campus life is differentiated from corporate life and what all things are needed to be taken into consideration in both the aspects.

Success stories Session by Mr. Hanmant R. Gaikwad

Date: 09th September 2020

Mr. Hanmant Gaikwad commenced by sharing his success story. He is an Indian entrepreneur and the Chairman and Managing Director of BVG India Limited, India's largest integrated services company.

He was born in the village of Satara, Maharashtra. he opted for a Diploma in Electronics from Government Polytechnic Pune. Completed his engineering at Vishwakarma Institute of Technology, where he supported himself by working small jobs like taking tuition classes to painting houses and concreting pathways.

He started his story by saying, 'If you are working for organization, think you are serving and any job you do- do it with excellence'.

In 2000 Mr.Gaikwad started his organization as Bharat Vikas Group which was focused on a social approach to employment and skill development. Bharat Vikas Group soon emerged as the leader in integrated service operations expanded into related facilities management operations and skill development in association with the Government of India. BVG's other notable clients include the residence and office of the Prime Minister of India and the Rashtrapati Bhavan which is the residence of the President of India. His session inspired all the students.

Skill Development of students

SPSS Session by Mr. Dinesh Pawar

The webinar introduced to SPSS, a statistical application which can perform a variety of functions including statistical analysis and graphical presentation of data. This training aims to provide you with a basic introduction to many of the functions in SPSS, along with a basic understanding of applied statistics, statistical analysis and statistical interpretation.

Students were given this SPSS (Statistical Package for the Social Sciences) training to guide them through the fundamentals of research methods and statistics before moving on to the use of SPSS.

Topic covered Research methods, Statistics, SPSS Environment, Exploring data with graphs, Exploring assumptions, Correlation ,Regression, Categorical predictor in multiple regression, Logistic regression, Comparing two means (t-test), Comparing several means: ANOVA (GLM), Chi –Square.

"HR Conclave on the New Hiring Technologies"

Date: 19th September 2020

Guest speakers: Mr. Suresh Babu, Uma Rao, Rajesh Dhandapani, Dr. Subramanian Ramkrishnan, Chandrasekhar Chenniappan, Laxmi Narayanan, Anand Gurupatham, and Dr.Kishore Ravande from School of Engineering

In order to adapt to this new world, HR would need to undergo an extreme makeover to deliver greater business impact and drive new business innovation. This generation of millennials has grown up in the midst of technology and as its proportion in the workforce has increased, the use of social media has become inevitable. Keeping the above in mind, the Conclave was aimed to offer a forum for the industry and academia to come together and share the latest knowledge and practices in the field of HR.

The conclave covered the topics like HR Technology, Digital disruption in HR, Emerging mobile technologies in recruiting, HR Analytics – Latest Trends, Organizational Hiring trends, Customized HR, Women leadership initiatives, Industry practices in interviewing techniques and Employee Satisfaction – Initiatives and Challenges in today's Digital World to name a few. The experts shared valuable insights covering the aforementioned topics and engaged the students with one to one interactions.

The speakers focused on various fundamental and technological driven factors in the domain of HR like: Creating a job rather than seeking jobs and development of skills; Building the intellectual capabilities not only through teaching-learning but by observing and thinking; Focusing on sharpening intellectual skills by balancing with academics; Self-branding and self-motivation; Using CLAP and SWOT analysis for adapting the required skill set for winning a job; Learning how to represent yourself; Learning new technical skills like Big data, AI, Virtual Reality, Block Chain, Applicant Tracking System; Grabbing the best advantage of summer training; emphasizing on joining club activities; Sharpening the skill sets in the domain of interpersonal skills; Creation of new intellectual jobs due to technology vice versa elimination of clarical jobs; Reducing the employability gap by uplifting skill set; Using the best advantage of online web portals designed for learning and job application; Maintaining a healthy balance between inner self and social environment.

Session on "Ideation and problem solving" by Mr. Pankaj Sharma, Makers lab, Tech Mahindra on 28Nov 2020

Mr. Pankaj shared his views about Ideation as it is the design-thinking process, which is a user-focused method of solving problems. During this step, students were motivated to create a structured process in which a facilitator guided the participants through exercises to come up with ideas for the situation they want to solve or the product they want to develop. He said there are a variety of ideation strategies you can use to generate ideas to choose the ones that best suit your needs. Consider adding some of the following 10 techniques to your next ideation session agenda:

The session was completed with the detailed sharing about Brainstorming, how worst ideas can become best ideas, Story boarding, Mind mapping, Brain writing, Questioning assumptions-

Sketching, Analogies, scamper, Body storm etc. It was very motivating and knowledge sharing session for students.

**"7 Days workshop on Agripreneurship Essentials" by CA Rishabh Sawansukha,**

Chief Secretary JITO Business Network (NAHAR JBN), Gurgaon, Haryana, India scheduled on 7th to 13th April, 2021.

Agripreneurship Essentials introduces to the exciting world of Food Ecosystems from finding an idea, to gaining traction in the marketplace, knowing Agri-business insights, to raising capital for a venture. Main objective of this workshop is it to make students understand how Agri-ventures are set-up like FPO, AgTech linkage, Process automation and new trends in business.

Topics Covered in the Workshop are Agri-Value Chain in Digital Age FPO Revolution Post-Harvest Opportunity, DPR Climate Resilient Agriculture, Agri-Techs B2B,B2C, D2C,Community Commerce Framework, 7 Pillars.

After completing this workshop student will be able to Identify a business idea, Evaluate Opportunity, learn about FPO Model, Understand Value-chain framework, manage risk and reward through experimentation, make decisions with the future in mind, Gamification, and determine how packaging can help in Branding, Consider MIS & Accounting automation, Innovative Marketing Strategies, UI/UX in Mobile Application.

Key exercises conducted by trainer included Seize Opportunity on 3 Focus Crops in your Area, Prepare Business Plan 12 Slides & Present, Seed Funding, Angel Funding, Venture Capital, Private Equity. Grant / Subsidies, Key Financial Matrix, Analyze Agro Based Industry, Analyze Agri Profitability, Digital Asset Building using C7T4
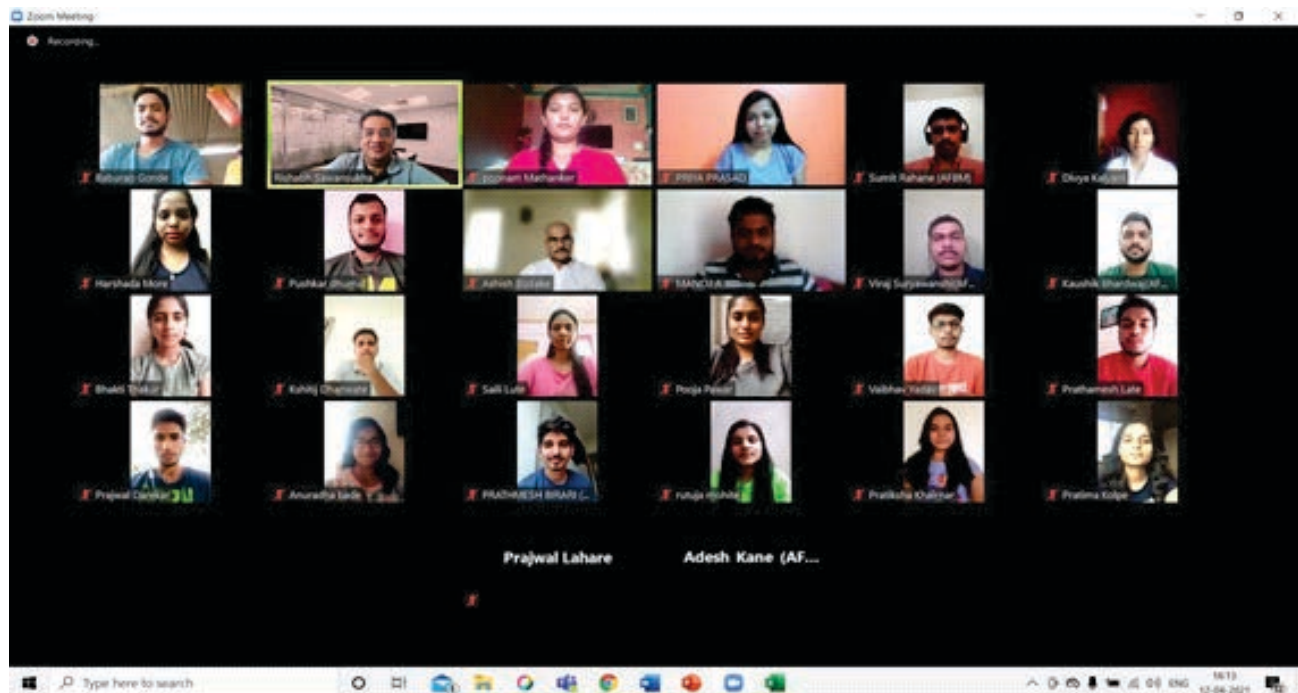
MITCOM Project & Construction Management Department

Date: 29th May 2021

Topic: GIS & GPS

Speakers: Mr. Abhinav Mehta, Founder & CEO, TGIS

On 29th May 2021 MITCOM's Project & Construction management department conducted online webinar on popular industry topic on "GIS & GPS". Mr. Abhinav Mehta very well explained about both GPS and GIS are useful in managing land in the high country. Global Positioning Systems or GPS are used to find the exact location of things. Geographic Information Systems or GIS are used to record information on to maps. Both GPS and GIS are useful in managing land in the high country.

Date: 26th June 2021

Topic: Career Opportunities in Gulf,

Speakers: Mr. Bibhas Bhowmik, Founder & CEO, Esteem Engineering Project Management services

Project & Construction management department conducted online webinar on popular industry topic on "Career Opportunities in Gulf". Mr.Bibhas Bhowmik discussed about the various opportunities students can get in the Gulf country. During this session students asked all the revelant questions to which he explained in detail.

Date: 12th June 2021

Topic: Career opportunities post pandemic for Construction management

Speakers: Mr. Rajiv Nehru, In market lead Asia pacific, RICS

Project & Construction management department conducted online webinar on popular industry topic "Career opportunities post pandemic for Construction management". Students were made aware about the exposure about various Career opportunities post pandemic for Construction management. Mr. Nehru motivated students during pandemic everyone is worried about career path, he said, there are new opportunities open for the upcoming engineers and managers. Industry is turning around and changes are positive.

WORKSHOPS "Tendering Workshop" by Mr.

Sushil Kulkarni, VP, Viraj Projects Pvt. Ltd. on 8th & 9th April 2021

In this "Tendering Workshop" the guest Mr. Sushil Kulkarni Sir taught students of Project & construction management about the process of filling the tender for various projects like for Water tank, Road projects, Infrastructure projects etc., in this two days' workshop he covered from A to Z various methods of to fill the Tender. Students were updated with the details about the tender process which will be of great help to them in their future career path.

MICROSOFT PROJECT WORKSHOP by Mr. Abhijeet Patankar, PMC Consultant on 3rd May 2021

In this "Microsoft Project" Mr. Abhijeet Patankar taught students of Project & construction management about Microsoft Project with the help of MSP software with live demonstration of real estate projects. Students gained knowledge about the software which will surely be added value to their knowledge.

.inSIGHT'21, 7th National Summit - 5th & 6th May 2021

Topic: "Automation & Robotics for the sustainable development in construction"

.inSIGHT'21, National Level Construction Techies Conference on "Automation & Robotics for the sustainable development in construction" was organized by MIT College of Management of MIT ADT University on 5th & 6th May 2021. Our commitment for insight is to offer a student-industry inter-phase that bridges gap between theory and practice. inSIGHT was conceptualizing in the year 2013 with the vision to train civil engineering graduates and students in fundamentals of construction practices to make them more suitable for the civil industry. inSIGHT has been coming up with different themes every year so as to cope up in skilled manpower to fulfill the growing requirement. More than 3000+ students attended in last five years from different universities all over India.

This two days event comprised of:-Discussion on various topics, Competitions ,Model Competition, Paper Presentation, Techno Managers, Poster Presentation.

Placements

COLLEGE *of* MANAGEMENT
Degree: MBA (General / AFBM)
Batch 12 (2018-2020)

Total No of Students	102
Interested For Placements	92
Placed Students	78
Placement %	**84.78%**

Selection Process

- The candidate has to fill the application form which is available in the website **www.mituniversity.edu.in**

- Based on Personal Interview and Aptitude Test

Proposed Admission
GDPI round dates (MBA Program)

Month	Dates for GDPI
March 2021	**13th March** 2021, **27th March** 2021
April 2021	**10th April** 2021, **11th April** 2021, **24th April** 2021, **25th April** 2021
May 2021	**8th May** 2021, **9th May** 2021, **22nd May** 2021, **23rd May** 2021
June 2021	**5th June** 2021, **13th June** 202119th & **26th June** 2021, **27th June** 2021
July 2021	**10th July** 2021, **24th July** 2021
August 2021	**7th August** 2021, **21st August** 2021
Commencement of batch	**15th August** 2021

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